



COMMON COURSE OUTLINE: Course discipline/number/title: ART 1124: Graphic Design I

A. CATALOG DESCRIPTION

1. Credits: 3
2. Hours/Week: 6
3. Prerequisites (Course discipline/number): None
4. Co-requisites (Course discipline/number): None
5. MnTC Goals (if any): Goal 2/Critical Thinking, Goal 6/Humanities - the Arts, Literature and Philosophy.

This course is an introduction to graphic design. Students will implement the principles of design to combine typography, illustration, symbols, and photographs to solve visual problems. This course will explore historical design styles and place the graphic design into an art historical context.

B. DATE LAST REVISED (Month, year): February, 2011

C. OUTLINE OF MAJOR CONTENT AREAS:

1. Principles and Elements of Design
2. Historical and Social context of design
3. Overview of typography used as a design element
4. Development of strong layouts
5. Critical analysis of graphic design
6. Visual problem solving

D. LEARNING OUTCOMES (GENERAL): The student will be able to:

1. Design a visual solution to communicate a message.
2. Critique the effectiveness and aesthetic merit of a sample of graphic design
3. Describe the historical and cultural content of graphic design
4. Retain and recall the basics of typography

E. LEARNING OUTCOMES (MNTC): Competencies from the Minnesota Transfer Curriculum (MNTC):

Goal 2: Critical Thinking: Students will be able to:

1. Imagine and seek out a variety of possible goals, assumptions, interpretations, or perspectives, which can give alternative meanings or solutions to given situations or problems.
2. Recognize and articulate the value assumptions, which underlie and affect decisions, interpretations, analyses, and evaluations made by ourselves and others

Goal 6: The Humanities and Fine Arts: Students will be able to:

1. Demonstrate awareness of the scope and variety of works in the arts and humanities.
2. Understand those works as expressions of individual and human values within an historical and social context.
3. Respond critically to works in the arts and humanities.
4. Engage in the creative process or interpretive performance.
5. Articulate an informed personal reaction to works in the arts and humanities.

F. METHODS FOR EVALUATION OF STUDENT LEARNING:

1. Portfolio of projects
2. Exams and Quizzes
3. Writing Assignments
4. Presentations
5. Student Attendance and Participation

G. SPECIAL INFORMATION (if any):

The initial lab session explains and familiarizes the student with general safety hazards and safety equipment in the lab. During the pre-lab discussion, the hazardous characteristics of the chemicals used during the lab are discussed. The students will be instructed on the proper disposal of any hazardous products. The instructor will direct all students to wear necessary protective equipment while working with the chemicals. A copy of Material Safety Data Sheets for chemicals used is available in the lab.



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