COMMON COURSE OUTLINE: Course discipline/number/title: ART 1131: Presentation Graphics

A. CATALOG DESCRIPTION
1. Credits: 3
2. Hours/Week: 6
3. Prerequisites (Course discipline/number): None
4. Co-requisites (Course discipline/number): None
5. MnTC Goals (if any): NA

This course is an introduction to designing and producing effective visual presentations. Students will utilize basic design techniques and the theories of information design to combine type, graphics, photographs, sounds or other digital media into meaningful presentations. Students will critically analyze the effectiveness of presentations considering the intended audience.

B. DATE LAST REVISED (Month, year): March, 2013

C. OUTLINE OF MAJOR CONTENT AREAS:
1. Elements and Principles of Design
2. Theory and practice of presentation and information design
3. Combine type, graphics, photographs, sound or other digital media into presentations
4. Critical analysis of presentations

D. LEARNING OUTCOMES (GENERAL): The student will be able to:
1. Create effective visual presentations.
2. Critique the effective and aesthetic merit of presentations.
3. Recognize theories of communicating information visually.
4. Integrate multiple visual elements into a cohesive work.

E. LEARNING OUTCOMES (MNTC): NA

F. METHODS FOR EVALUATION OF STUDENT LEARNING:
1. Exams and Quizzes
2. Group Work
3. Portfolio
4. Presentations
5. Projects
6. Written Assignments

G. RCTC CORE OUTCOME(S) ADDRESSED:
- ☑ Communication
- ☑ Critical Thinking
- ☑ Global Awareness/Diversity
- ☑ Civic Responsibility
- ☑ Personal/Professional Accountability
- ☑ Aesthetic Response

H. SPECIAL INFORMATION (if any):
The initial lab session explains and familiarizes the student with general safety hazards and safety equipment in the lab. During the pre-lab discussion, the hazardous characteristics of the chemicals used during the lab are discussed. The students will be instructed on the proper disposal of any hazardous products. The instructor will direct all students to wear necessary protective equipment while working with the chemicals. A copy of Material Safety Data Sheets for chemicals used is available in the lab.