



COMMON COURSE OUTLINE: Course discipline/number/title: ART 1131: Presentation Graphics

A. CATALOG DESCRIPTION

- 1. Credits: 3**
- 2. Hours/Week: 6**
- 3. Prerequisites (Course discipline/number):** None
- 4. Co-requisites (Course discipline/number):** None
- 5. MnTC Goals (if any):** CT, HA

This course introduces students to basic design techniques, including the history and philosophy of graphic design and ways to apply them to produce effective well designed presentations on and off the computer. Using personal computer and a variety of programs (PageMaker, QuarkXpress, PageMill, Netscape Gold, Power Point, Director), and traditional art materials (markers, storyboards, transparencies) students will develop through hands-on exercises, several presentation pieces for a portfolio, including: web page design, slide presentations, interactive media and multimedia resumes. Recommended Entry Skills/Knowledge: College Level Reading & Writing Skills

B. DATE LAST REVISED (Month, year): March, 1997

C. OUTLINE OF MAJOR CONTENT AREAS:

1. Introduction
 - a) Syllabus
 - b) Dates and Meeting Times
 - c) Study Groups
 - d) Materials
2. Page Layout Basics
 - a) Working With Text
 - b) Graphic Elements
 - i. Photos
 - ii. Art
 - iii. Headlines
 - a) Master Pages
3. Web Authoring
 - a) Basic HTML
 - b) Working With Text
 - c) File Formats
 - d) Photos & Art
 - e) Creating Backgrounds
4. Information
 - a) What is Information Standard?
 - b) Research
 - c) Resumes
 - d) Chronological Order
5. Storyboards
 - a) Roughs
 - b) Printing From Power Point
 - c) Marker Rendering
6. Handouts
 - a) Storyboards
 - b) Printing
7. Slide Shows
 - a) Using Power Point
 - i. Art
 - ii. Backgrounds
 - iii. Text
 - iv. Colors & Values



C. OUTLINE OF MAJOR CONTENT AREAS: Continued. . .

- b) Using Director
 - i. Art
 - ii. Backgrounds
 - iii. Text Colors & Values
 - iv. Buttons & Arrows
- 8. Designing Custom Graphs
 - a) Working Graphs
 - b) Entering Data
 - c) Creating Artwork for Bar Graphs
 - d) Adding Text
- 9. Portfolios
 - a) Web Page
 - b) CD
 - c) Director Files
 - d) Traditional

D. LEARNING OUTCOMES (GENERAL): The student will be able to:

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E. LEARNING OUTCOMES (MNTC): Competencies from the Minnesota Transfer Curriculum (MNTC):

Goal 2: Critical Thinking (CT): The student will be able to:

1. Gather factual information and apply it to a given problem in a manner that is relevant, clear, comprehensive, and conscious of possible bias in the information selected.
2. Imagine and seek out a variety of possible goals, assumptions, interpretations, or perspectives, which can give alternative meanings or solutions to given situations or problems.
3. Analyze the logical connections among the facts, goals, and implicit assumptions relevant to a problem or claim; generate and evaluate implications that follow from them.
4. Recognize and articulate the value assumptions, which underlie and affect decisions, interpretations, analyses, and evaluations made by ourselves and others.

Goal 6: The Humanities-the Arts, Literature, and Philosophy (HA): The student will be able to:

1. Demonstrate awareness of the scope and variety of works in the arts and humanities.
2. Understand those works as expressions of individual and human values within a historical and social context.
3. Respond critically to works in the arts and humanities.
4. Engage in the creative process or interpretive performance.
5. Articulate an informed personal reaction to works in the arts and humanities.

F. METHODS FOR EVALUATION OF STUDENT LEARNING:

1. Tests
2. Assignments
3. Extra Credit
4. Student projects
5. Student portfolios
6. Class attendance

G. SPECIAL INFORMATION (if any): None