



COMMON COURSE OUTLINE: Course discipline/number/title: ART 1131: Presentation Graphics

A. CATALOG DESCRIPTION

1. Credits: 3
2. Hours/Week: 6
3. Prerequisites (Course discipline/number): None
4. Co-requisites (Course discipline/number): None
5. MnTC Goals (if any): Goal 2/Critical Thinking, Goal 6/Humanities - the Arts, Literature and Philosophy

This course is an introduction to designing and producing effective visual presentations. Students will utilize basic design techniques and the theories of information design to combine type, graphics, photographs, or sounds into meaningful presentations. Students will critically analyze the effectiveness of presentations considering the intended audience.

B. DATE LAST REVISED (Month, year): March, 2010

C. OUTLINE OF MAJOR CONTENT AREAS:

1. Elements and Principles of Design
2. Theory and practice of presentation and information design
3. Combine type, graphics, photographs, or sound into presentations
4. Critical analysis of presentations

D. LEARNING OUTCOMES (GENERAL): The student will be able to:

1. Create effective visual presentations.
2. Critique the effective and aesthetic merit of presentations.
3. Recognize theories of communicating information visually.
4. Integrate multiple visual elements into a cohesive work.

E. LEARNING OUTCOMES (MNTC): Competencies from the Minnesota Transfer Curriculum (MNTC):

Goal 2: Critical Thinking (CT): Students will be able to:

1. Gather factual information and apply it to a given problem in a manner that is relevant, clear, comprehensive, and conscious of possible bias in the information selected.
2. Imagine and seek out a variety of possible goals, assumptions, interpretations, or perspectives which can give alternative meanings of solutions to given situations or problems.
3. Analyze the logical connections among the facts, goals, and implicit assumptions relevant to a problem or claim; generate and evaluate implications that follow from them.

Goal 6: The Humanities and Fine Arts (HA): Students will be able to:

1. Demonstrate awareness of the scope and variety of works in the arts and humanities.
2. Respond critically to works in the arts and humanities.
3. Engage in the creative process or interpretive performance.

F. METHODS FOR EVALUATION OF STUDENT LEARNING:

1. Exams and Quizzes
2. Group Work
3. Portfolio
4. Presentations
5. Projects
6. Written Assignments

G. SPECIAL INFORMATION (if any):

The initial lab session explains and familiarizes the student with general safety hazards and safety equipment in the lab. During the pre-lab discussion, the hazardous characteristics of the chemicals used during the lab are discussed. The students will be instructed on the proper disposal of any hazardous products. The instructor will direct all students to wear necessary protective equipment while working with the chemicals. A copy of Material Safety Data Sheets for chemicals used is available in the lab.



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G. SPECIAL INFORMATION (if any):

This course aligns with the following RCTC Core Outcomes:

1. Critical Thinking
2. Aesthetic Response