COMMON COURSE OUTLINE: Course discipline/number/title: ART 1232: Web Design I

A. CATALOG DESCRIPTION
1. Credits: 3
2. Hours/Week: 6
3. Prerequisites (Course discipline/number): None
4. Co-requisites (Course discipline/number): None
5. MnTC Goals (if any): NA

This course deals with interface design for the internet, usability, accessibility, interaction, and publishing for the web. This course includes history and viewpoints focused on the principles of user-centered design. The emphasis of this course will be researching web site usability and production for the web in order to develop portfolio quality web sites.

B. DATE LAST REVISED (Month, year): April, 2014

C. OUTLINE OF MAJOR CONTENT AREAS:
1. Principles of usability
2. Theories of interaction design
3. Research and visual problem solving
4. Development and production of web design

D. LEARNING OUTCOMES (GENERAL): The student will be able to:
1. Explain the principles of usability and theories of interaction design.
2. Research usability concerns of web design problem.
3. Develop strong solution to web design problems.
4. Critique the effectiveness and aesthetic merit of web sites and other interactive designs.

E. LEARNING OUTCOMES (MNTC): NA

F. METHODS FOR EVALUATION OF STUDENT LEARNING:
1. Exams and Quizzes
2. Group Work
3. Portfolio
4. Presentations
5. Projects
6. Written Assignments

G. RCTC CORE OUTCOME(S) ADDRESSED:
   - Communication
   - Critical Thinking
   - Global Awareness/Diversity
   - Civic Responsibility
   - Personal/Professional Accountability
   - Aesthetic Response

H. SPECIAL INFORMATION (if any): None