COMMON COURSE OUTLINE: Course discipline/number/title: ART 1233: Web Design II

A. CATALOG DESCRIPTION
   1. Credits: 3
   2. Hours/Week: 6
   3. Prerequisites (Course discipline/number): ART 1232
   4. Co-requisites (Course discipline/number): None
   5. MnTC Goals (if any): NA

   This course builds on ART 1232, Web Design I. Students will refine and continue exploration of interface design, usability, accessibility, interaction, and publishing for the web. Emphasis will be on using appropriate techniques and artistic concepts to create portfolio quality web sites.

B. DATE LAST REVISED (Month, year): April, 2014

C. OUTLINE OF MAJOR CONTENT AREAS:
   1. Principles of usability
   2. Theories of interaction design
   3. Research and visual problem solving
   4. Techniques of development and productions of web design

D. LEARNING OUTCOMES (GENERAL): The student will be able to:
   1. Practice principles of usability.
   2. Describe techniques of developing and producing interactive design.
   3. Create strong solutions to web design problems.
   4. Critique the effectiveness and aesthetic merit of web sites and other interactive designs.

E. LEARNING OUTCOMES (MNTC): NA

F. METHODS FOR EVALUATION OF STUDENT LEARNING:
   1. Exams and Quizzes
   2. Group Work
   3. Portfolio
   4. Presentations
   5. Projects
   6. Written Assignments

G. RCTC CORE OUTCOME(S) ADDRESSED:
   - Communication
   - Critical Thinking
   - Global Awareness/Diversity

H. SPECIAL INFORMATION (if any): None