COMMON COURSE OUTLINE: Course discipline/number/title: BUS 2232: Principles of Management

A. CATALOG DESCRIPTION
1. Credits: 3
2. Hours/Week: 3
3. Prerequisites (Course discipline/number): College level reading
4. MnTC Goals (if any): NA

This course provides an analysis of the functions performed by managers of all types of organizations. Current applications in: strategic planning and control, managing workplace dynamics, managerial ethics and corporate social responsibility, leadership, teamwork in organizations, and developing effective communications will be emphasized.

B. DATE LAST REVISED (Month, year): February, 2014

C. OUTLINE OF MAJOR CONTENT AREAS:
1. Managing the New Workplace
2. Analyzing the Organizational Environment, Culture & Structure
3. Strategic Planning & Change
4. Managerial Decision Making
5. Managing Human Resource Systems
6. Managing Workplace Dynamics
7. Utilizing technology as a Business Management Tool
8. Managing in a Global Environment

D. LEARNING OUTCOMES (GENERAL): The student will be able to:
1. Specify how the managerial functions of planning, organizing, leading and controlling can be executed in a variety of circumstances.
2. Distinguish ways in which the organizational environment, culture and structure impacts strategy, performance, and operations.
3. Analyze the significance of properly planning and executing change in an organization.
4. Examine and articulate the role of ethics and social responsibility in decision-making.
5. Describe the human resource functions and their importance to organizational success.
6. Identify various theories related to the development of leadership skills, employee motivation, teamwork, diversity, and effective communication.
7. Define the role of technology in management.
8. Demonstrate knowledge of contemporary social, economic, and political forces; their interrelationship; and their impact on the global business environment.

E. LEARNING OUTCOMES (MNTC): NA

F. METHODS FOR EVALUATION OF STUDENT LEARNING:
1. Projects/Case analysis
2. Decision-making assignments
3. Exams

G. RCTC CORE OUTCOME(S) ADDRESSED:
- Communication
- Critical Thinking
- Global Awareness/Diversity
- Civic Responsibility
- Personal/Professional Accountability
- Aesthetic Response

H. SPECIAL INFORMATION (if any): None