COMMON COURSE OUTLINE: Course discipline/number/title: BUS 2290: Business Topics

A. CATALOG DESCRIPTION
   1. Credits: 1
   2. Hours/Week: varies based on field trip, total 16 hours for the semester
   3. Prerequisites (Course discipline/number): None
   4. MnTC Goals (if any): NA

   This course is designed to help familiarize the student with the current practices and trends in business and marketing through a series of guest lectures, field trips and/or business simulations. A different topic will be covered every semester. College level reading and writing is recommended.

B. DATE LAST REVISED (Month, year): January, 2014

C. OUTLINE OF MAJOR CONTENT AREAS:
   Exposure to a contemporary business topic through guest lectures, field trips and/or business simulations.

D. LEARNING OUTCOMES (GENERAL): The student will be able to:
   1. Compare the relationship between contemporary publications with current business practices.
   2. Analyze differences among presentations/site visits.

E. LEARNING OUTCOMES (MNTC): NA

F. METHODS FOR EVALUATION OF STUDENT LEARNING:
   Evaluation may include any or all of the following:
   1. A subjective exam on the topics covered.
   2. Evaluation and critique papers on each lecture, company visited or business simulation.
   3. Attendance and participation.

G. RCTC CORE OUTCOME(S) ADDRESSED:
   - Communication
   - Critical Thinking
   - Global Awareness/Diversity
   - Civic Responsibility
   - Personal/Professional Accountability
   - Aesthetic Response

H. SPECIAL INFORMATION (if any):
   1. Students can take BUS 2290 up to four times to use towards graduation.
   2. Students need to provide their own transportation to local field trip sites. If the field trip is out of town the transportation will be provided.