



**COMMON COURSE OUTLINE: Course discipline/number/title: BUS 2296: Business Internship**

**A. CATALOG DESCRIPTION**

1. Credits: 2 to 4 credits per semester
2. Hours/Week: varies
3. Prerequisites (Course discipline/number): None
4. Co-requisites (Course discipline/number): None
5. MnTC Goals (if any): NA

Work experience program designed to help business students apply classroom information on the job. Designed to make the work experience a learning experience so that the student will be able to better understand the practical application of business techniques.

**B. DATE LAST REVISED (Month, year): February, 2010**

**C. OUTLINE OF MAJOR CONTENT AREAS:**

1. Develop an awareness of the scope of jobs available within the field of business, as well as to explore and acquire competencies directly related to these jobs
2. Acquire experience in business by means of on-the-job training.
3. Develop a professional approach to the world of business
4. Apply knowledge learned in college course work to the work experience
5. Create a climate conducive to the free exchange of ideas and information among students, supervising faculty, and business personnel

**D. LEARNING OUTCOMES (GENERAL): The student will be able to:**

1. Relate positively with supervisor, coworkers, and supervising faculty.
2. Explain logistics, philosophy, and structure of internship position.
3. Explain training received.
4. Explain equipment used on the job.
5. Explain oral/written communications experienced.
6. Explain ethical training/issues.
7. Explain marketing and advertising strategies of the business.
8. Explain Human Resources policies.
9. Generalize interesting experiences/visitors who came during the time; unusual happenings/events, problems/errors and if/how they were corrected.
10. React to colleague postings of discussion items.

**E. LEARNING OUTCOMES (MNTC): NA**

**F. METHODS FOR EVALUATION OF STUDENT LEARNING:**

1. Student self-evaluation at regular intervals during the internship
2. Student's evaluation of the internship
3. Employer evaluation of the student
4. Papers and course discussions

**G. SPECIAL INFORMATION (if any): None**