



**COMMON COURSE OUTLINE: Course discipline/number/title: ENGL 2261: Publications Lab (Literary Magazine)**

**A. CATALOG DESCRIPTION**

1. Credits: 1
2. Hours/Week: 1
3. Prerequisites (Course discipline/number): N/A
4. Co-requisites (Course discipline/number): N/A
5. MnTC Goals (if any): N/A

This course provides students with practical experience in designing, editing, and publishing the Yellowjacket Review, the student literary magazine. Students will gather and review submissions, provide editorial support, design and lay out the magazine, publicize it, and organize a literary reading/launching.

**B. DATE LAST REVISED (Month, year): March, 2010**

**C. OUTLINE OF MAJOR CONTENT AREAS:**

1. Submissions criteria
2. Marketing and publicity
3. Editorial review
4. Typography, layout, and design
5. Editing skills
6. Use of artwork/photography/illustration
7. Working with a printing house
8. Launching a publication

**D. LEARNING OUTCOMES (GENERAL): The student will:**

1. Learn the steps involved in creating a student literary magazine.
2. Develop skills in editorial review, layout, design, and marketing.

**E. LEARNING OUTCOMES (MNTC): NA**

**F. METHODS FOR EVALUATION OF STUDENT LEARNING:**

Methods may include any of the following:

1. Reports, quizzes, tests
2. Practical demonstrations
3. Oral discussion and Q/A sessions
4. Group work or team projects
5. Course assignments
6. Essay tasks
7. Attendance & Participation
8. Evaluation of final product

**G. SPECIAL INFORMATION (if any):**

This course may include trips to local printing companies; students are expected to provide own transportation.

The literary magazine may be submitted to regional and/or national competitions, as well as shared with the community.