COMMON COURSE OUTLINE: Course discipline/number/title: MCOM 1090: TV Production Experience

A. CATALOG DESCRIPTION
1. Credits: 3
2. Hours/Week: 3
3. Prerequisites (if any): None
4. Co-requisites (if any): None
5. MnTC Goals (if any): NA

This course covers some basics of Television history and production. This course articulates for students who have completed TV Production courses at high schools.

B. DATE LAST REVISED (use current date): November, 2009

C. OUTLINE OF MAJOR CONTENT AREAS:
1. History of Broadcasting
2. Equipment Operation
3. Media Literacy
4. Roles and Responsibilities of Production Team
5. Scripting and Visual Elements
6. Production

D. LEARNING OUTCOMES (GENERAL): Students will be able to
1. Demonstrate understanding of an art form or theme from various historical periods or cultures and, for each work, gather information to analyze the development of a selected idea or theme; and select, describe, and interpret works of art in a historical, cultural, or historical and cultural framework; to identify changes, developments, or both, of:
   a) themes or ideas;
   b) social or cultural contexts;
   c) the form and function of each work; and
   d) the expressive qualities of art for each historical period.
2. Demonstrate understanding of the elements, techniques, and processes of the selected art form and how works of the art form are structured; and, in the art form, the student shall create or perform, or both, an original artistic presentation including a single complex work or multiple works that:
   a) demonstrates elements and skills of art form;
   b) demonstrates artistic decisions to communicate intent;
   c) demonstrates a sense of an artistic whole;
   d) demonstrates a consideration of audience; and
   e) uses multiple sources for critique and feedback.

E. LEARNING OUTCOMES (MNTC): NA

F. METHODS FOR EVALUATION OF STUDENT LEARNING:
1. History of Broadcasting – Test
2. Equipment Operation – Quiz and hands-on assessment
3. Media Literacy – Instructor’s judgment
4. Roles and Responsibilities of Production Team – Production
5. Scripting and Visual Elements – Finished Product
6. Production – Instructor’s quiz/evaluation

G. SPECIAL INFORMATION (if any):
This course articulates for students who have completed both TV Production I and II at local Rochester high schools.