COMMON COURSE OUTLINE: Course discipline/number/title: MCOM 1122: Beginning Newswriting

A. CATALOG DESCRIPTION
   1. Credits: 3
   2. Hours/Week: 3
   3. Prerequisites (Course discipline/number): Some keyboarding skills.
   4. Co-requisites (Course discipline/number): None
   5. MnTC Goals (if any): NA

   This course covers principles of writing news with emphasis on accuracy, brevity, clarity and journalistic form. Techniques of news gathering, lectures, critiques and practical writing labs are included as well as editing, headline writing and feature writing. Associated Press (A.P.) style is used and participation with student publications is required.

B. DATE LAST REVISED (Month, year): March, 2009

C. OUTLINE OF MAJOR CONTENT AREAS:
   1. News
   2. News Lead
   3. News Form
   4. Editing Principles
   5. Reporting Techniques
   6. Feature Writing

D. LEARNING OUTCOMES (GENERAL): The student will be able to:
   Recognize and apply basic journalist writing and editing skills and techniques.

E. LEARNING OUTCOMES (MNTC): NA

F. METHODS FOR EVALUATION OF STUDENT LEARNING:
   1. In class writing/editing exercises
   2. Tests
   3. Class participation
   4. Lab participation for student newspaper

G. SPECIAL INFORMATION (if any): None