COMMON COURSE OUTLINE:  Course discipline/number/title:  MCOM 1162:  Laboratory for Online Publications I (Online Publications)

A.  CATALOG DESCRIPTION
1.  Credits:  1 semester credit each
2.  Hours/Week: Arranged activity credit
3.  Prerequisites (Course discipline/number):  None
4.  Co-requisites (Course discipline/number):  None
5.  MnTC Goals (if any):  NA

This course involves participation in college online publication activities. Staff assignments will be given to students based on individual needs and abilities.

B.  DATE LAST REVISED (Month, year):  March, 2009

C.  OUTLINE OF MAJOR CONTENT AREAS:
1.  Sports
2.  Editorial
3.  News Reporting
4.  Layout
5.  Photography
6.  Editing
7.  Headline Writing
8.  Feature Writing
9.  Advertising
10.  Web Design
11.  Writing for the Web
12.  Emphasis on Convergence/New Media

D.  LEARNING OUTCOMES (GENERAL):  The student will be able to:
Perform assigned staff responsibilities using sound journalistic principles.

E.  LEARNING OUTCOMES (MNTC):  NA

F.  METHODS FOR EVALUATION OF STUDENT LEARNING:
1.  Personal critique
2.  Attendance
3.  Participation

G.  SPECIAL INFORMATION (if any):  None