COMMON COURSE OUTLINE: Course discipline/number/title: MCOM 1190: TV Production I

A. CATALOG DESCRIPTION
1. Credits: 3
2. Hours/Week: 3
3. Prerequisites (if any): None; recommended for college sophomores
4. Co-requisites (if any): None
5. MnTC Goals (if any): NA

This course will enable the student to develop a foundation of video production skills including production techniques such as planning, scripting, image composition, editing, etc. The course will place emphasis on use of video technology as a creative communication tool. Students will study and work with video equipment, computer-based editing, audio for video productions, and lighting.

B. DATE LAST REVISED (use current date): March, 2009

C. OUTLINE OF MAJOR CONTENT AREAS:
1. Pre-Production
   a) Scripts
   b) Storyboards
2. Production
   a) Analog and digital
   b) Camera operation
   c) Image framing and composition
   d) Video lighting
   e) Microphone
3. Post-Production
   a) Capturing
   b) Importing video, graphics, images and sounds
   c) Basic scene assembling and editing
   d) Transitions
   e) Special effects
   f) Key framing for special effects and audio
   g) Titles
   h) Exporting
4. Video Project Formats and Styles
   a) Commercials
   b) Public service announcements
   c) Promos
   d) News

D. LEARNING OUTCOMES (GENERAL): Student will be able to:
Write, produce, shoot and edit various video projects.

E. LEARNING OUTCOMES (MNTC): NA

F. METHODS FOR EVALUATION OF STUDENT LEARNING:
1. Exams
2. Video production projects (including one news project)
3. Homework assignments

G. SPECIAL INFORMATION (if any):
Students will need to have substantial time outside scheduled meeting times to complete production assignments.