COMMON COURSE OUTLINE: Course discipline/number/title: MCOM 2240: TV Production II

A. CATALOG DESCRIPTION
1. Credits: 3
2. Hours/Week: 3
3. Prerequisites (Course discipline/number): MCOM 1190 or consent of instructor.
4. Co-requisites (Course discipline/number): None
5. MnTC Goals (if any): NA

This course is a continuation of MCOM 1190. The content of this course is at an advanced level for digital video production. Students will continue to develop writing and scripting skills, audio/video acquisition skills and advanced editing skills for video based media production. Students will also continue to enhance their critique and evaluation skills for the field of video production. Students will also be instructed in multi-camera production and editing. Students will learn advanced compression, mastering and distribution methods. Throughout the course there will be an emphasis on the use of the video technology as a communicative and creative tool. Recommended entry skills/knowledge: college level reading and writing.

B. DATE LAST REVISED (Month, year): November, 2012

C. OUTLINE OF MAJOR CONTENT AREAS:
1. Video Pre-Production
   a) Scripting
   b) Producing
   c) Field production
2. Video Production
   a) Camera Operation
   b) Shooting to create a sequence
   c) Audio recording
   d) Lighting
3. Video Post-Production
   a) Capturing footage
   b) Non-linear editing
   c) Advanced editing techniques
   d) Special effects
   e) Titles and graphics
   f) Key framing effects over time
4. Multi-Camera Production
   a) Roles on a production team
   b) Script markup for multi-camera
   c) Video switcher operation

D. LEARNING OUTCOMES (GENERAL): The student will be able to:
1. Demonstrate understanding of preproduction planning techniques and execution.
2. Demonstrate knowledge of camera operation, shot composition and computer-based editing systems.
3. Demonstrate a basic understanding a live multi-camera scripting and production.
4. Demonstrate a basic knowledge of studio lighting and sound.
5. Demonstrate a basic knowledge on composing, key framing and animating.
6. Demonstrate a basic knowledge of television rules and best practices.
7. Demonstrate basic knowledge of industry standards for mastering and for distributing content.

E. LEARNING OUTCOMES (MNTC): NA

F. METHODS FOR EVALUATION OF STUDENT LEARNING:
1. Exams
2. Video production projects
G. RTC Core outcome(s) addressed:
☒ Communication
☒ Critical Thinking
☐ Global Awareness/Diversity
☒ Civic Responsibility
☒ Personal/Professional Accountability
☐ Aesthetic Response

H. Special information (if any): None