COMMON COURSE OUTLINE: Course discipline/number/title: MCOM 2294: Internship

A. CATALOG DESCRIPTION
1. Credits: 4
2. Hours/Week: Arranged
3. Prerequisites (Course discipline/number): Sophomore standing and permission of instructor/department
4. Co-requisites (Course discipline/number): None
5. MnTC Goals (if any): NA

On-the-job experience in mass communications.

B. DATE LAST REVISED (Month, year): February, 2009

C. OUTLINE OF MAJOR CONTENT AREAS:
Varies dependent on place of internship

D. LEARNING OUTCOMES (GENERAL): The student will be able to:
Apply classroom/lab experiences to commercial mass communications use at area newspapers, advertising/public relation’s agencies, broadcast stations, magazines, etc.

E. LEARNING OUTCOMES (MNTC): NA

F. METHODS FOR EVALUATION OF STUDENT LEARNING:
1. Critique
2. Exit term paper
3. Supervisor evaluation

G. SPECIAL INFORMATION (if any):
Student responsible for transportation