COMMON COURSE OUTLINE: Course discipline/number/title: MCOM 2295: Media Production Capstone

A. CATALOG DESCRIPTION
   1. Credits: 2
   2. Hours/Week: 2
   3. Prerequisites (Course discipline/number): College level reading and writing
   4. Co-requisites (Course discipline/number): None
   5. MnTC Goals (if any): None

This course will serve as a capstone to the learning and production experiences in the Mass Communication major. The goal of the course is for the student to prepare work that can be presented to prospective employers that showcases the student’s knowledge of mass communication and specific skills in radio, newspaper, television, and/or new media production. Specific content is dependent on the student’s career goals in media industries.

B. DATE LAST REVISED (Month, year): September, 2012

C. OUTLINE OF MAJOR CONTENT AREAS:
   1. Survey of career fields in mass communication
   2. Identifying marketable media skills
   3. Demo planning and production
   4. Effective critique of demo materials
   5. Honing editing skills (journalism, production) for employment

D. LEARNING OUTCOMES (GENERAL): The student will be able to:
   1. Name the qualities of an effective media demo.
   2. Select print, audio video or interactive media from past projects for demos.
   3. Produce new material that showcases marketable skills.
   4. Identify employment opportunities that match the student’s interests and skill set.
   5. Make a brief professional oral presentation to accompany final production demo.

E. LEARNING OUTCOMES (MNCT): NA

F. METHODS FOR EVALUATION OF STUDENT LEARNING:
   May include any or all of the following:
   1. Oral presentations
   2. Media projects/prototypes made during the semester
   3. Written assignments
   4. Or any other activities deemed appropriate by an individual instructor

G. RCTC CORE OUTCOME(S) ADDRESSED:
   ☑ Communication
   ☐ Civic Responsibility
   ☐ Critical Thinking
   ☐ Personal/Professional Accountability
   ☐ Global Awareness/Diversity
   ☐ Aesthetic Response

H. SPECIAL INFORMATION (if any): None