COMMON COURSE OUTLINE: Course discipline/number/title: SMGT 1270: Creativity and Innovation

A. CATALOG DESCRIPTION
   1. Credits: 1
   2. Hours/Week: 1
   3. Prerequisites (Course discipline/number): None
   4. Co-requisites (Course discipline/number): None
   5. MnTC Goals (if any): NA

   This course teaches students how to develop more creative and innovative solutions to difficult and complex problems. Students will learn to find fresh insight and new perspectives for positively impact their leadership role at work. Recommended entry skills/knowledge: Reading and writing at the college level is encouraged.

B. DATE LAST REVISED (Month, year): November, 2001

C. OUTLINE OF MAJOR CONTENT AREAS:
   This course will focus on developing techniques that will help students generate better ideas and innovatively solve problems. Students will participate in activities as required course outcomes.
   1. Creative problem solving and goal attainment
   2. Seven stages of creative problem solving
   3. Mind mapping
   4. Creative and innovative tools
   5. Ideation and idea selection
   6. Implementation and evaluation

D. LEARNING OUTCOMES (GENERAL): The student will be able to:
   1. Identify creativity characteristics and the benefits of creativity and innovation.
   2. Use Creative problem solving techniques to solve problems and implement creative strategies when working with groups.
   3. Identify various creative and innovative tools and the benefits of using them.
   4. Overcome barriers to creativity and innovation.

E. LEARNING OUTCOMES (MNTC): NA

F. METHODS FOR EVALUATION OF STUDENT LEARNING:
   1. Oral Presentations
   2. Textbook problems
   3. Group Activities
   4. Individual Projects
   5. Collaborative projects

G. SPECIAL INFORMATION (if any): None