Service Attributes
To work toward and ensure through valued behaviors RCTC’s place in higher education and world class service.

Excellence
Anticipate, create and recognize engaging experiences.

Fun
Foster a pleasant, personable and enjoyable environment.

Innovation
Explore, empower and implement creative ideas to better serve.

Learner-Centered
Be approachable and attentive to students’ and others’ needs.

Respect
Demonstrate understanding and sensitivity when serving.

Teamwork
Collaborate and engage each other to better serve.

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