

Rochester Community and Technical College - STRATEGY MAP Full Version (April 09)

Mission, Vision and Values	<p style="text-align: center;">Vision: Rochester Community and Technical College will be a universal gateway to world class learning opportunities. Mission: Rochester Community and Technical College provides accessible, affordable, quality learning opportunities to serve a diverse and growing community. Values: Learner-Centered, Excellence, Innovation, Respect, Teamwork, Fun</p>	Strategic Advantages
LEARNING AND GROWING	<div style="display: flex; justify-content: space-around;"> <div style="border: 1px solid black; border-radius: 50%; padding: 10px; width: 25%;"> <p style="text-align: center;">Culture</p> <p>Goal 4.1: Create a culture of accountability, continuous improvement, collaboration and innovation, and fun. MnSCU Goal 2.1</p> </div> <div style="border: 1px solid black; border-radius: 50%; padding: 10px; width: 25%; background-color: #FFD700;"> <p style="text-align: center;">People</p> <p>Goal 4.2: Attract, retain, engage, and develop the human resources talent, aligning with the College's vision, mission, and values. MnSCU Goal 4.3</p> </div> <div style="border: 1px solid black; border-radius: 50%; padding: 10px; width: 25%; background-color: #FFD700;"> <p style="text-align: center;">Leadership</p> <p>Goal 4.3: Advance the College through strengthened collaborative governance and leadership systems. MnSCU Goal 4.3</p> </div> <div style="border: 1px solid black; border-radius: 50%; padding: 10px; width: 25%;"> <p style="text-align: center;">Facilities, Technology and Equipment</p> <p>Goal 4.4: Effectively utilize and leverage facilities, technology, equipment and non-personnel resources. MnSCU Goal 4.2</p> </div> </div> <p style="text-align: center; color: red; font-weight: bold;">Human Resources Planning AQIP Vital Few Action Project</p> <p>Employee Training and Development Benchmark Recognition Benchmark Turnover Percent of Employee's With Annual Performance Review</p> <p>Top Management Leadership Support Benchmark</p> <p>Facilities Condition Index Percent of Budget Spent on Direct Instruction Resources for Facilities Renewal</p>	<p>Institutional legacy</p> <p>Diverse and well established educational and community partnerships</p> <p>The Campus</p> <p>The College's reputation for its innovative spirit and commitment to continuous Improvement</p> <p>Located in a world class community with diverse economic base</p> <p>Futuristic UCR model</p>
INTERNAL	<div style="display: flex; justify-content: space-between;"> <div style="width: 30%;"> <p style="text-align: center;">Partner Relationship Management</p> <p>Goal 1.1: Aggressively partner with PK-12 in bridging, outreach, serving the underserved, and other developmental programs. MnSCU Goal 1.1</p> <p>Market Share of High School Students K-12 Partnership Productivity</p> </div> <div style="width: 30%;"> <p style="text-align: center;">Innovation/Alignment</p> <p>Goal 2.1: Provide world-class programs that are aligned to the needs of employers/partners and both traditional and adult learners. MnSCU Goals 2.2 and 4.1</p> <p>Students of Color: 2nd Fall Persistence and Completion Rate High Quality Learning Licensure Exams Pass Rates Persistence and Completion Rate Persistence and Completion Rate for Underrepresented Students Success in STEM Courses Transfer Student Success</p> </div> <div style="width: 30%;"> <p style="text-align: center;">Operational Excellence</p> <p>Goal 2.2: Achieve operational excellence by continuously improving processes, building relationships, integrating services and leveraging innovation. MnSCU Goal 2.3</p> <p>Process Workflow Performance Applicant Conversion Rates Percentage of Residents Visiting Campus</p> </div> </div> <p style="text-align: center; color: red; font-weight: bold;">Assessment of Student Learning AQIP Vital Few Action Project</p>	<p>Strategic Challenges</p> <p>Demonstrate Accountability</p> <p>Funding and resource allocation</p> <p>Focus - what's our niche?</p> <p>Community understanding of RCTC</p>
STUDENT AND STAKEHOLDER	<div style="display: flex; justify-content: space-between;"> <div style="width: 30%;"> <p>SSI - Overall Satisfaction Student Engagement and Satisfaction Community Satisfaction Faculty and Staff Satisfaction</p> </div> <div style="width: 30%; background-color: #FFD700; border-radius: 50%; padding: 10px;"> <p style="text-align: center;">Learner/Partner/Stakeholder Value</p> <p>Goal 2.5: Create value that exceeds the expectations of learners and stakeholders. MnSCU Goal 1.3</p> </div> <div style="width: 30%;"> <p style="text-align: center;">Better Serving Stakeholders AQIP Vital Few Action Project</p> </div> </div>	
RESOURCES	<div style="display: flex; justify-content: space-between;"> <div style="width: 30%;"> <p style="text-align: center;">Enrollment/Market Share</p> <p>Goal 1.2: Grow participation rates and market share among targeted and emerging markets. MnSCU Goal 1.1</p> <p>Percent Change in Enrollment Tuition and Fees Retention Rates: Second Fall Online Enrollment: Percent of Total FYE Continuing Education: Unduplicated Credit Headcount - Ages 25 to 44</p> </div> <div style="width: 30%; background-color: #FFD700; border-radius: 50%; padding: 10px;"> <p style="text-align: center;">Effective Use of Resources</p> <p>Goal 4.5: Demonstrate accountability and stewardship of resources through public reporting, communicating learner success and college performance. MnSCU Goal 2.1</p> <p>Composite Financial Index Strategic Effectiveness Index Institution Support: Private Sources Institution Support: Alumni Participation</p> </div> <div style="width: 30%;"> <p style="text-align: center;">Economic Development</p> <p>Goal 3.2: Advance the economic, social, environmental, and workforce development needs of the communities served. MnSCU Goals 2.2, 3.1 and 3.2</p> <p>Employer Satisfaction Related Employment of Graduates</p> </div> </div>	
Core Competencies	<p>1) Ongoing willingness and ability to create community, business, and educational partnerships. 2) Exploratory willingness to use "learning" technologies to advance student success. 3) Embraces the breadth of learning that was once a defining quality of community college education. 4) Focused programs in Health Sciences Education to meet the rapid growth of the regions healthcare industry.</p>	

DRIVERS

OUTCOMES



Minnesota
STATE COLLEGES
& UNIVERSITIES

Vision

The Minnesota State Colleges and Universities will enable the people of Minnesota to succeed by providing the most accessible, highest value education in the nation.

Mission

The Minnesota State Colleges and Universities system of distinct and collaborative institutions offers higher education that meets the personal and career goals of a wide range of individual learners, enhances the quality of life for all Minnesotans and sustains vibrant economies throughout the state.

– Adopted January 2006
by the Board of Trustees
– Plan revisions approved
March 2008 by the
Board of Trustees

Copies of
Designing the Future
can be obtained by
calling (651) 296-8012
or on the Web at
www.mnscu.edu

The Minnesota State Colleges
and Universities system
is an Equal Opportunity
employer and educator.

Designing the Future: Minnesota State Colleges & Universities Strategic Plan 2008 - 2012

Strategic Directions and Goals Summary

Strategic Direction 1:

Increase access and opportunity

- Goal 1.1 Raise Minnesota's participation and achievement in post-secondary education by meeting the needs of students with diverse backgrounds and educational goals.
- Goal 1.2 Work with other organizations to prepare all young people to graduate from high school and enroll in college prepared for college-level work.
- Goal 1.3 Maintain an affordable cost of attendance for Minnesota residents.

Strategic Direction 2:

Promote and measure high-quality learning programs and services

- Goal 2.1 Promote accountability for results through a system of accessible reports to the public and other stakeholders.
- Goal 2.2 Produce graduates who have strong, adaptable and flexible skills.
- Goal 2.3 Provide multiple delivery options for educational programs and student services.

Strategic Direction 3:

Provide programs and services that enhance the economic competitiveness of the state and its regions

- Goal 3.1 Be the state's leader in identifying workforce education and training opportunities and seizing them.
- Goal 3.2 Support regional vitality by contributing artistic, cultural and civic assets that attract employees and other residents seeking a high quality of life.
- Goal 3.3 Develop each institution's capacity to be engaged in and add value to its region and meet the needs of employers in its region.

Strategic Direction 4:

Innovate to meet current and future educational needs

- Goal 4.1 Build organizational capacity for change to meet future challenges and remove barriers to innovation and responsiveness.
- Goal 4.2 Reward and support institutions, administrators, faculty and staff for innovations that advance excellence and efficiency.
- Goal 4.3 Hire and develop leaders who will initiate and support innovation throughout the system.