

RCTC Survey of Stakeholders

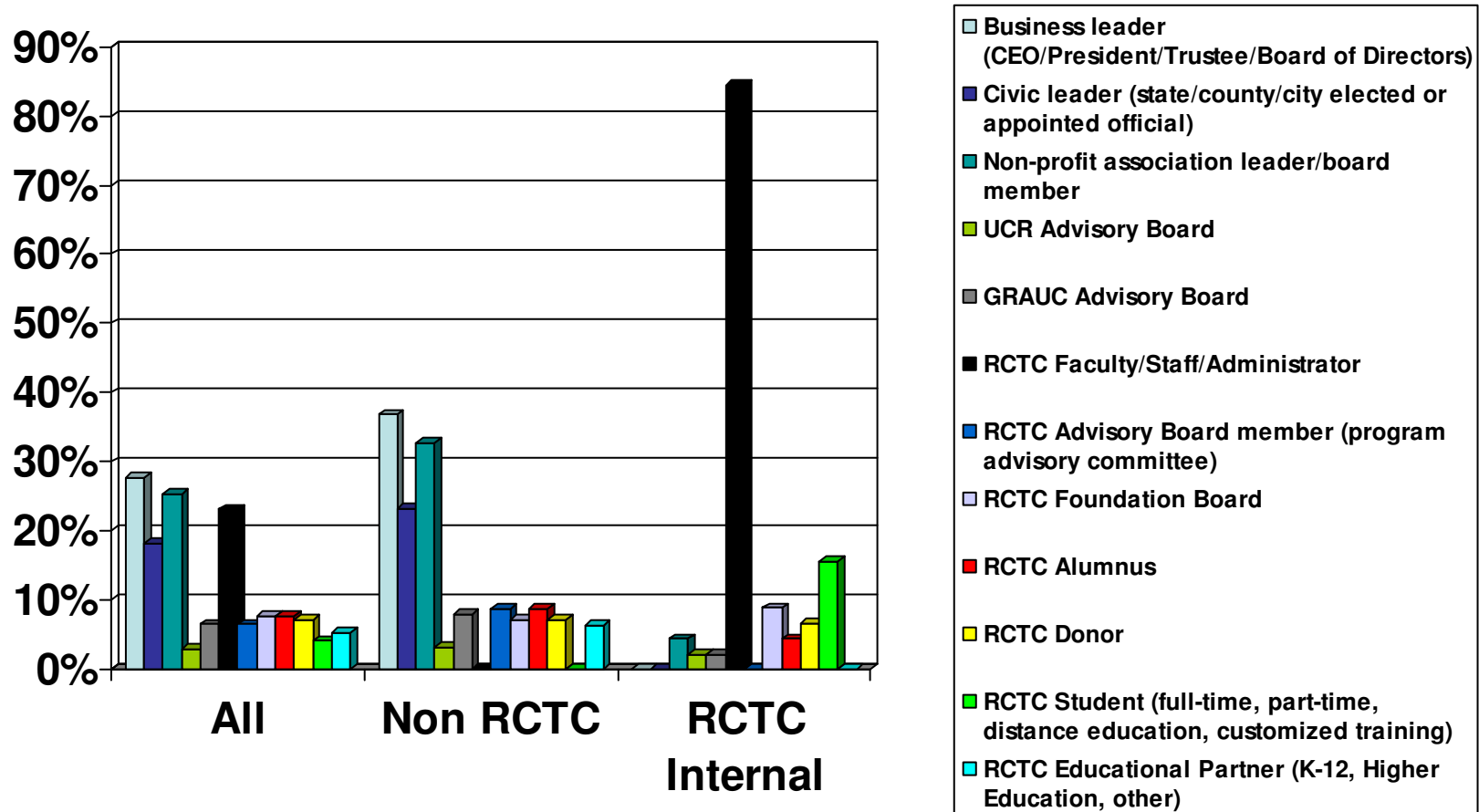
2005



Who responded?

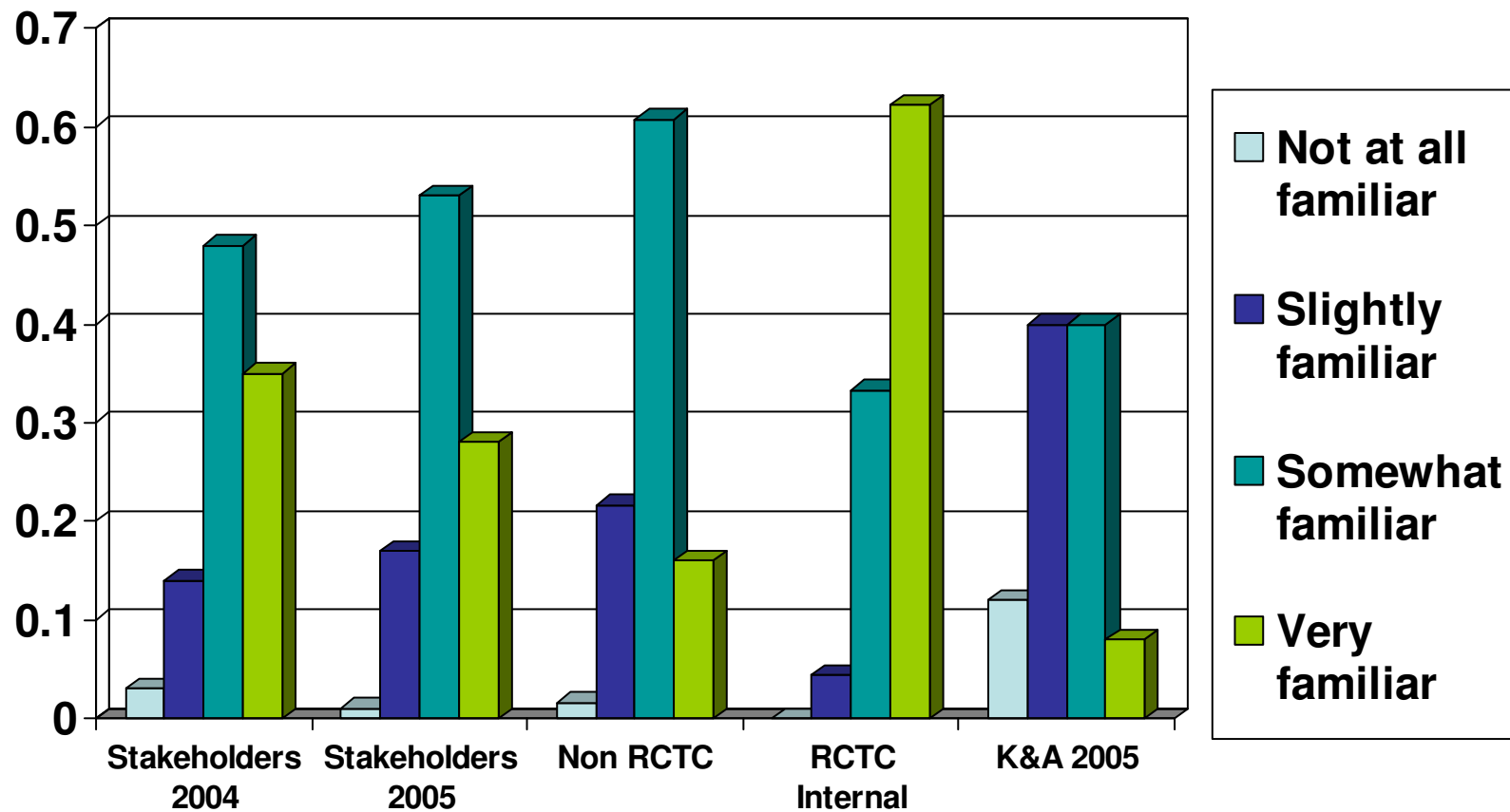
170 out of 290 (58.6%)

125 “External” & 45 “Internal”

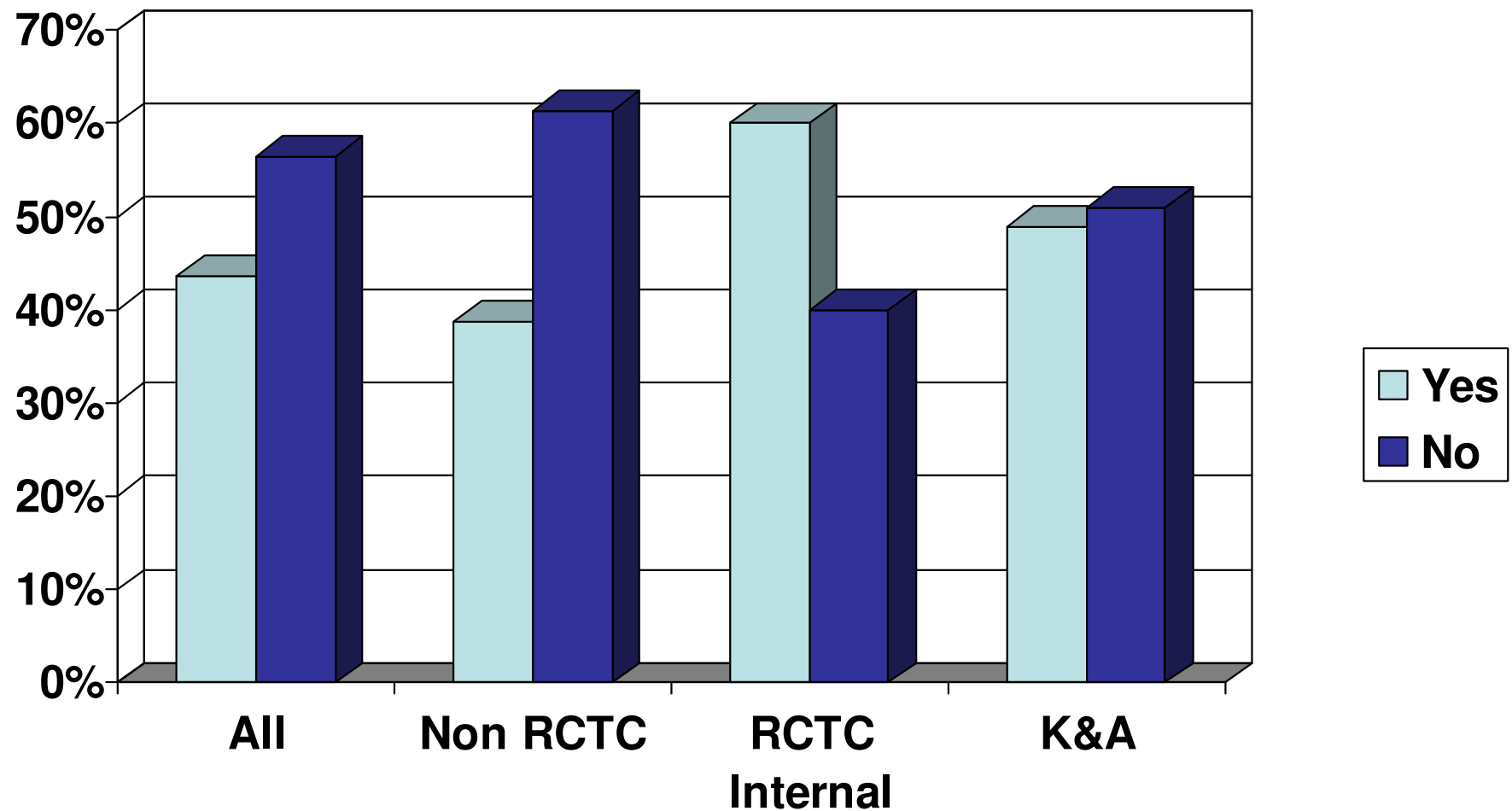


How familiar do you feel you are with RCTC's programs?

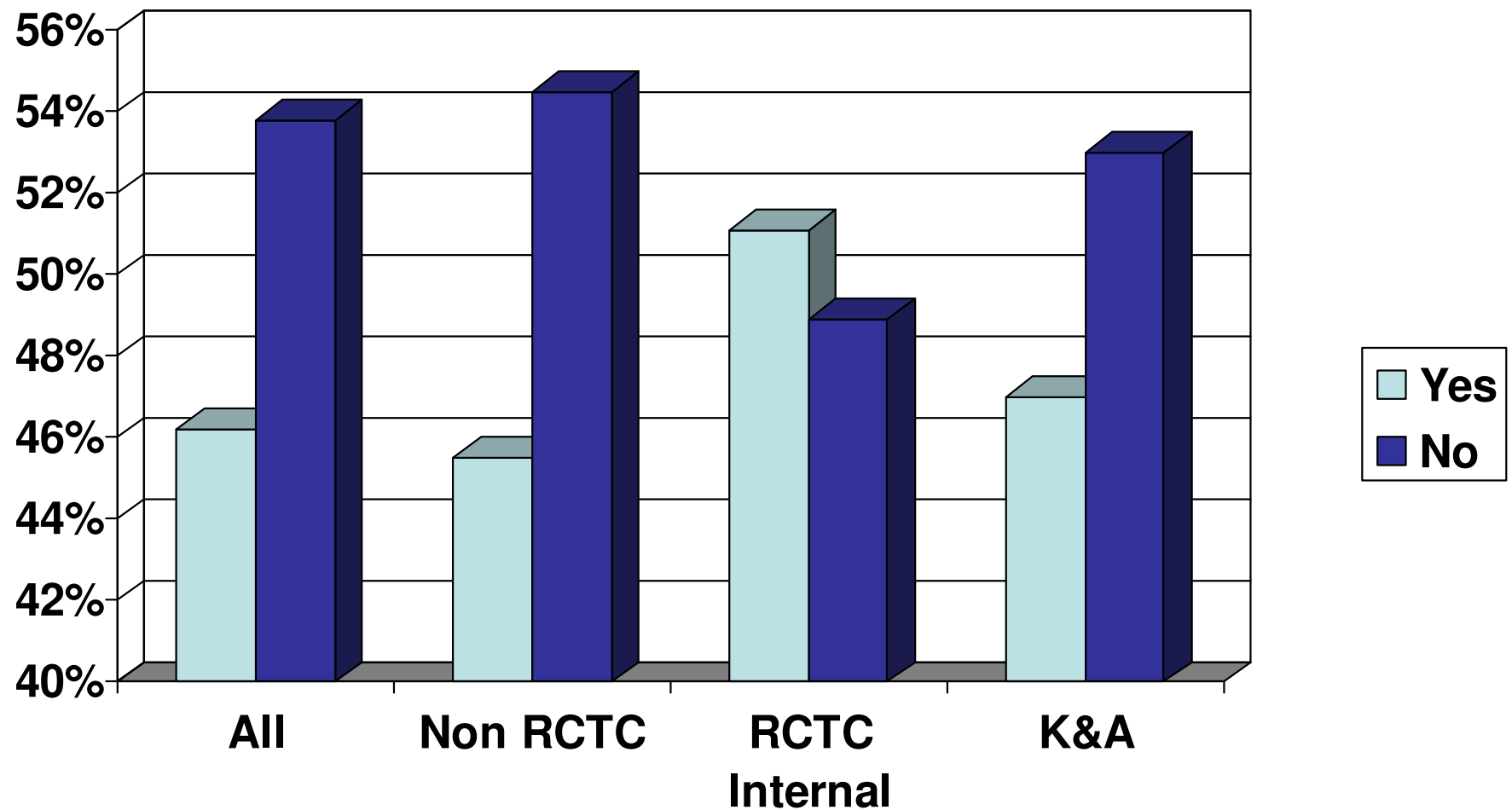
All 2005	All 2004	K&A 2005
3.09	3.15	2.44
2005 Detail		
External		Internal
2.91		3.58



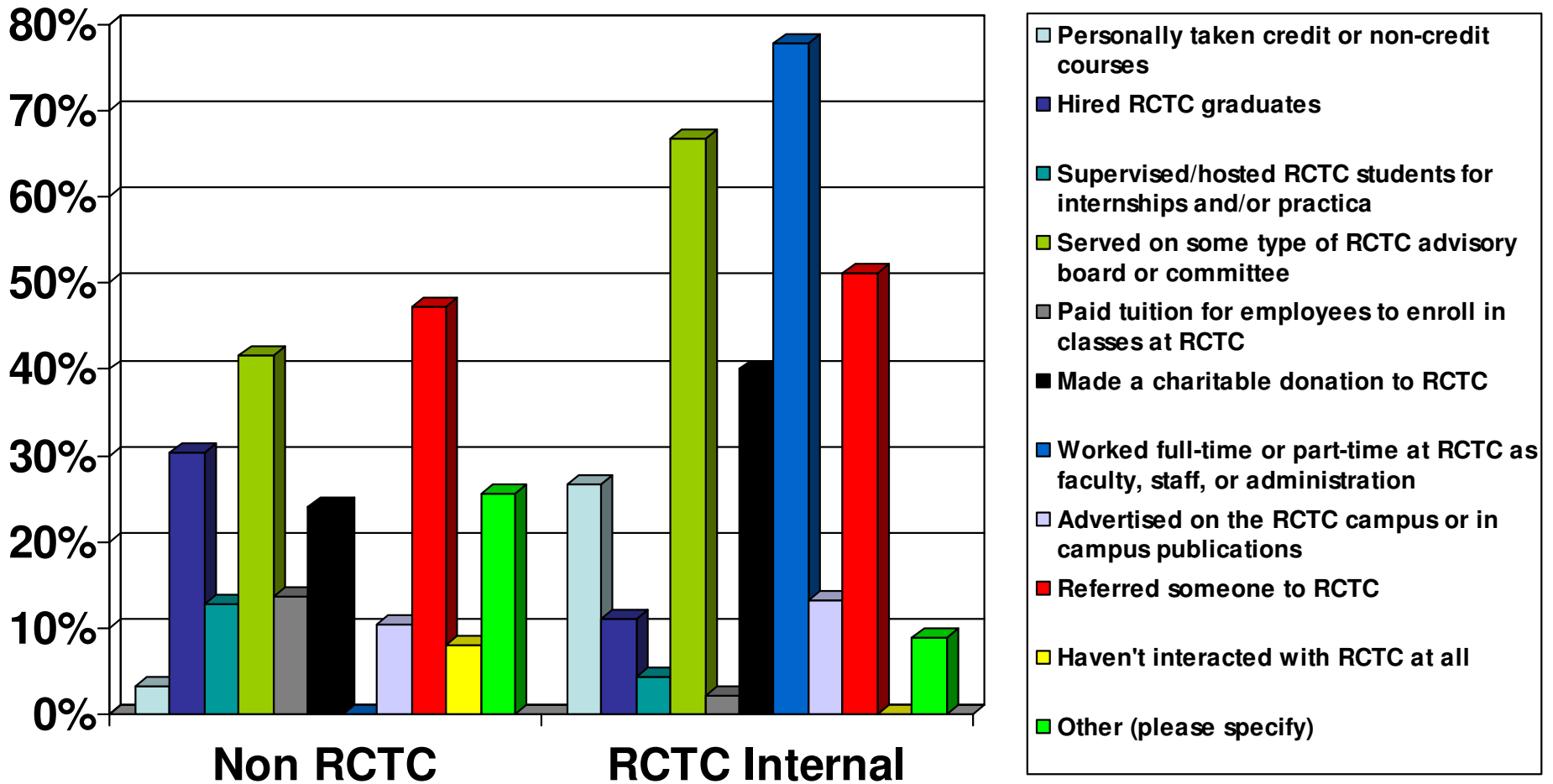
Have you ever attended RCTC?



Have any of your immediate family members (parents/children/siblings) attended RCTC?

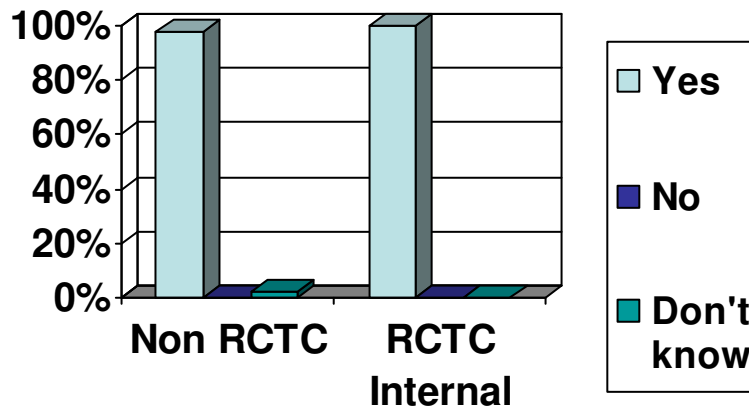


Over the past 2 years, in which of the following ways have you interacted with RCTC?

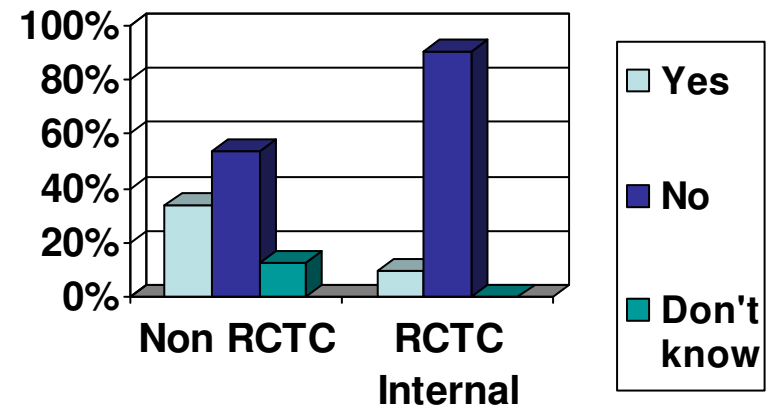


Can each of the following degree levels be completed at RCTC?

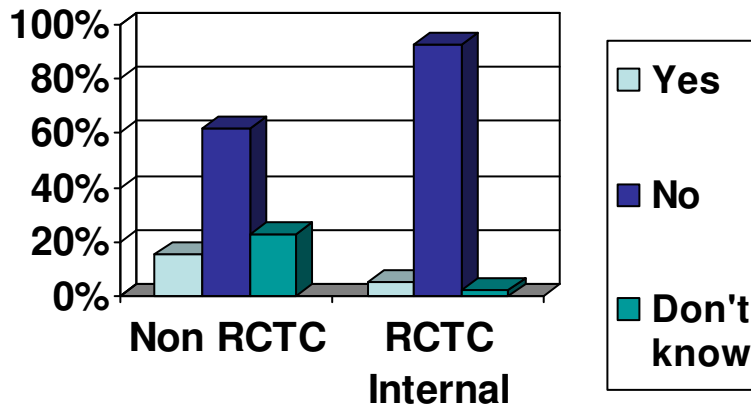
Associate



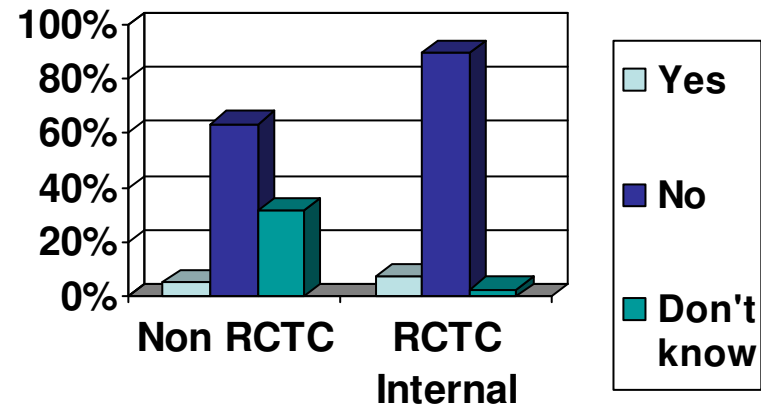
Bachelors



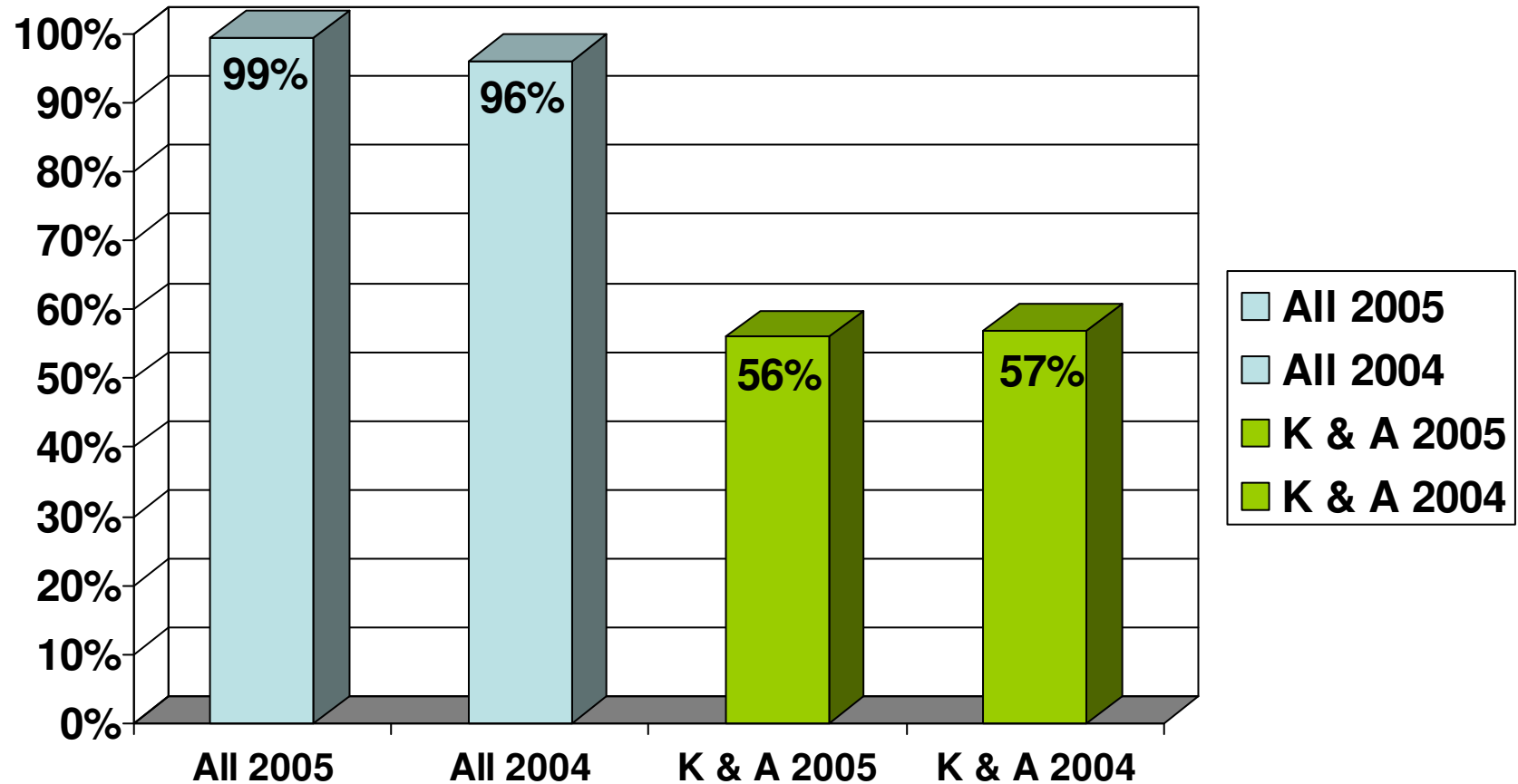
Masters



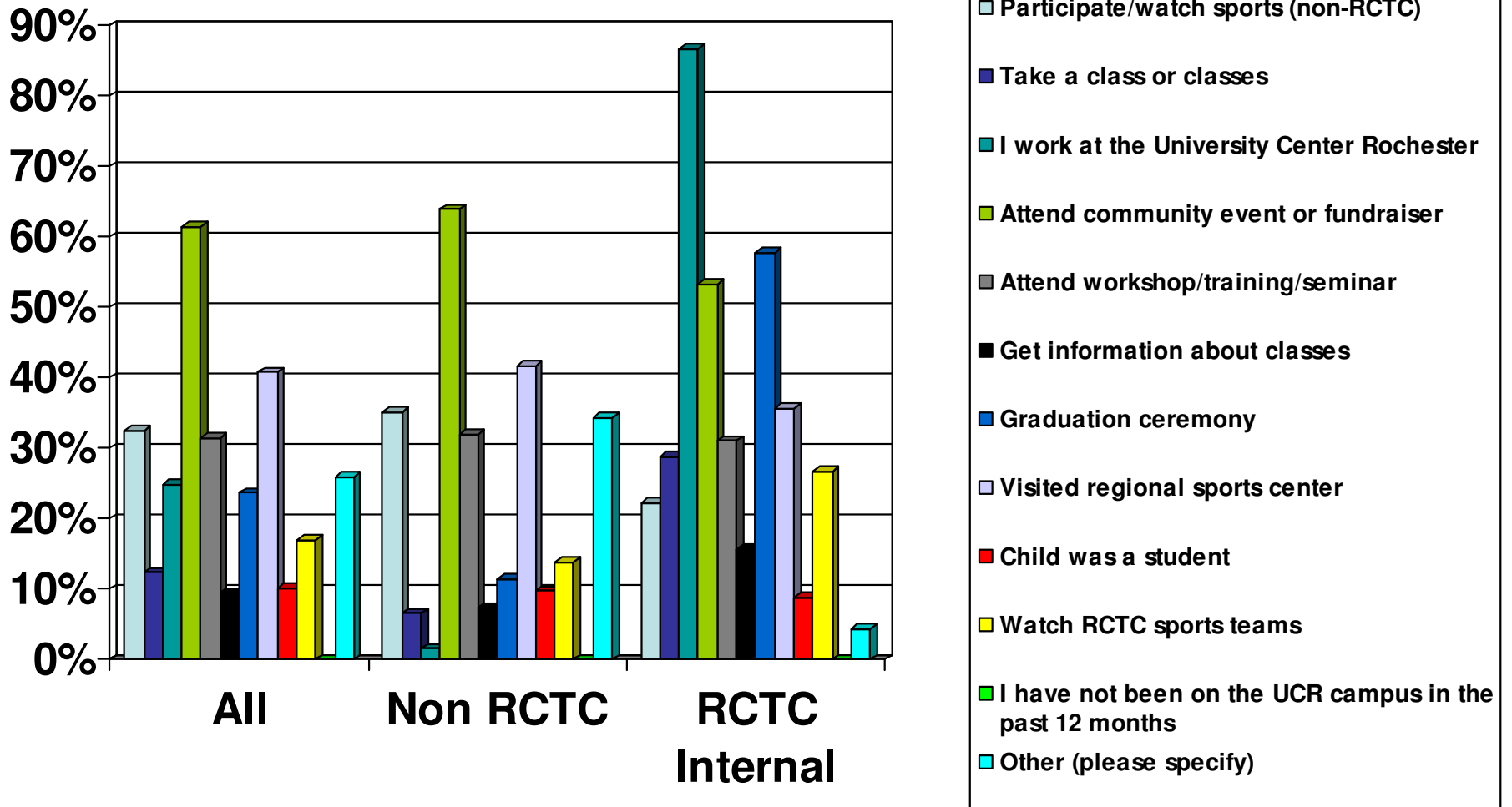
Doctorate



Have you been on the University Center Rochester campus within the last 12 months?

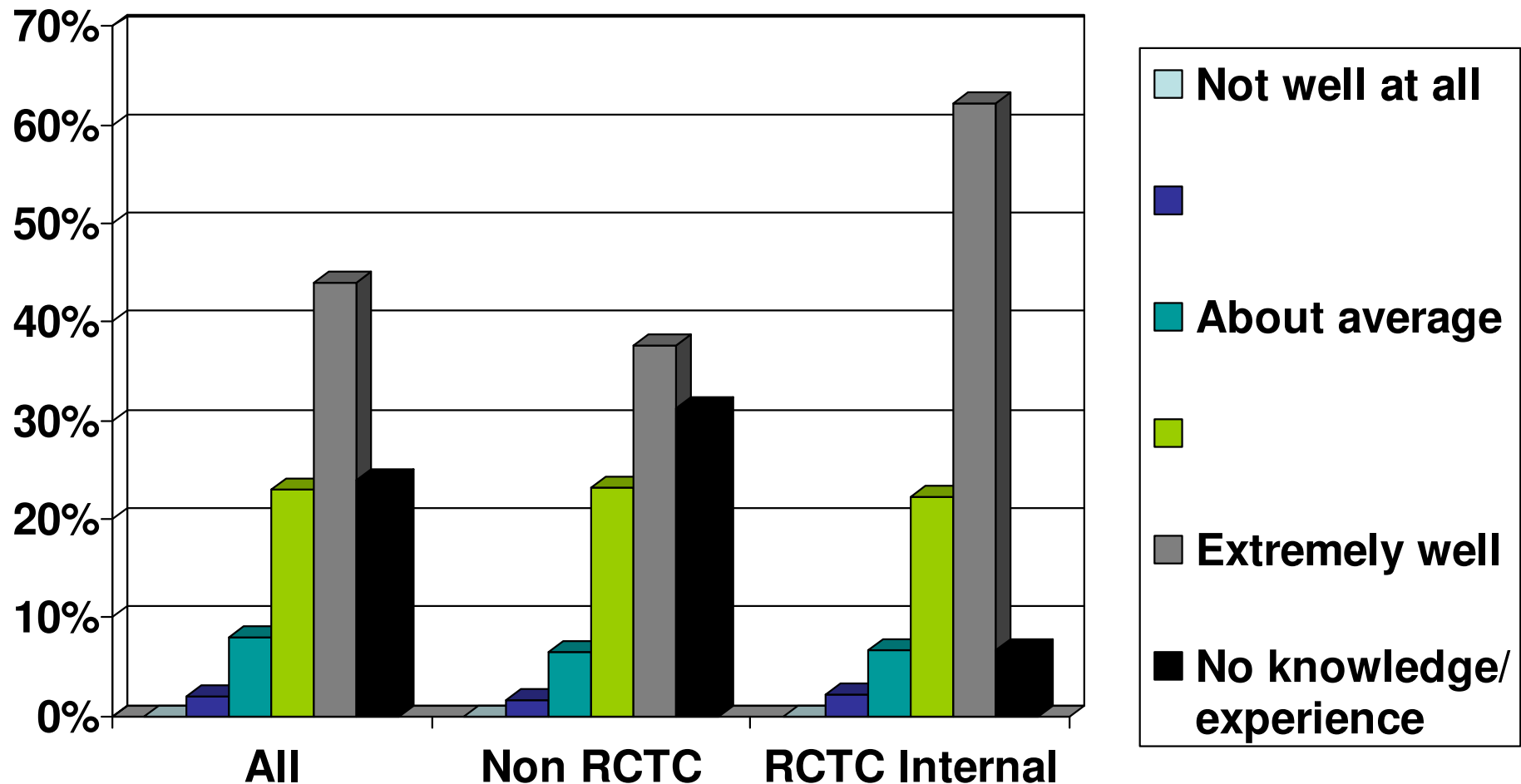


If you have been on the University Center Rochester campus in the past 12 months, for what reasons?

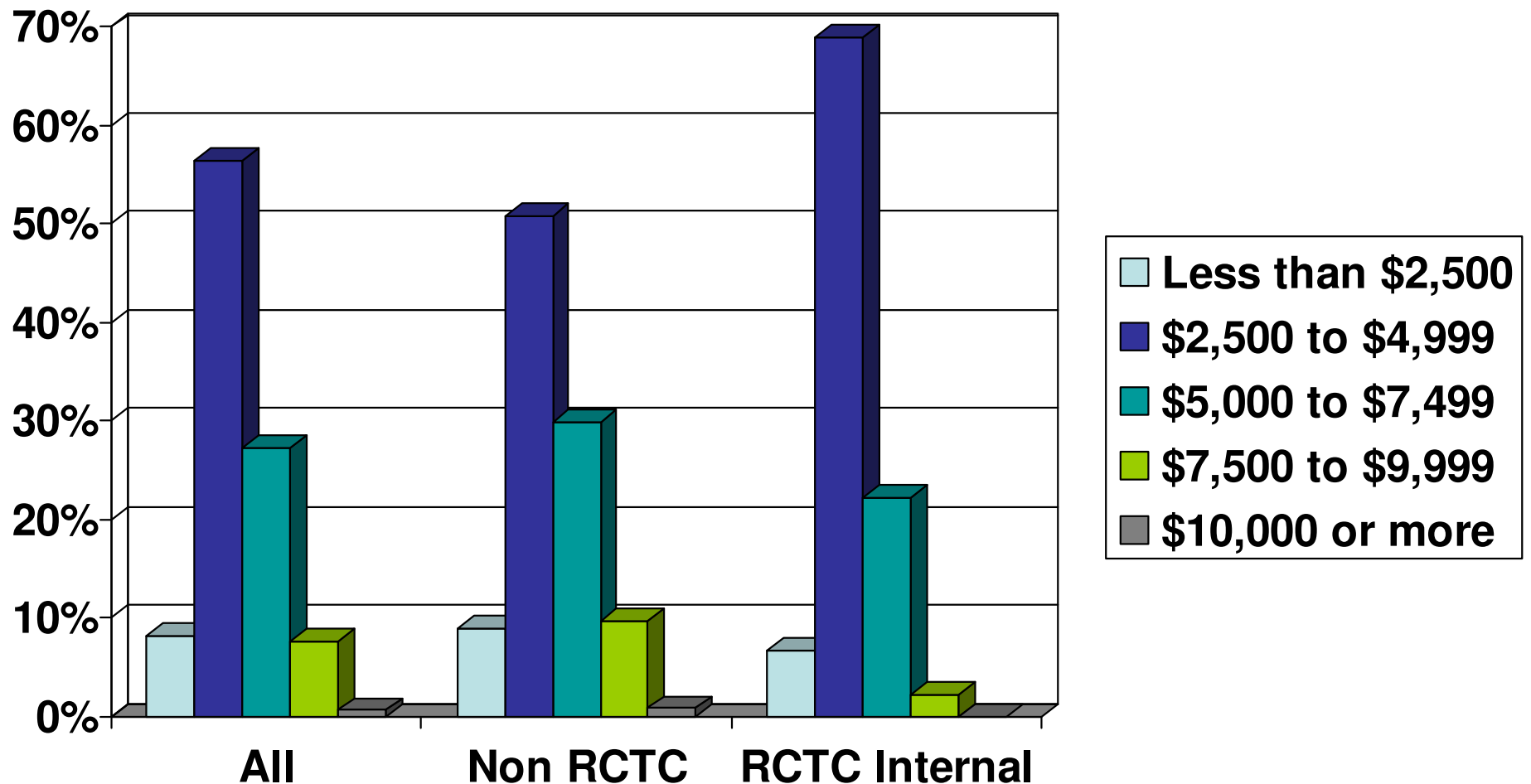


How well do you feel RCTC adequately trains students to meet licensure/certification standards?

All	Ext.	Int.
3.40	3.03	4.24

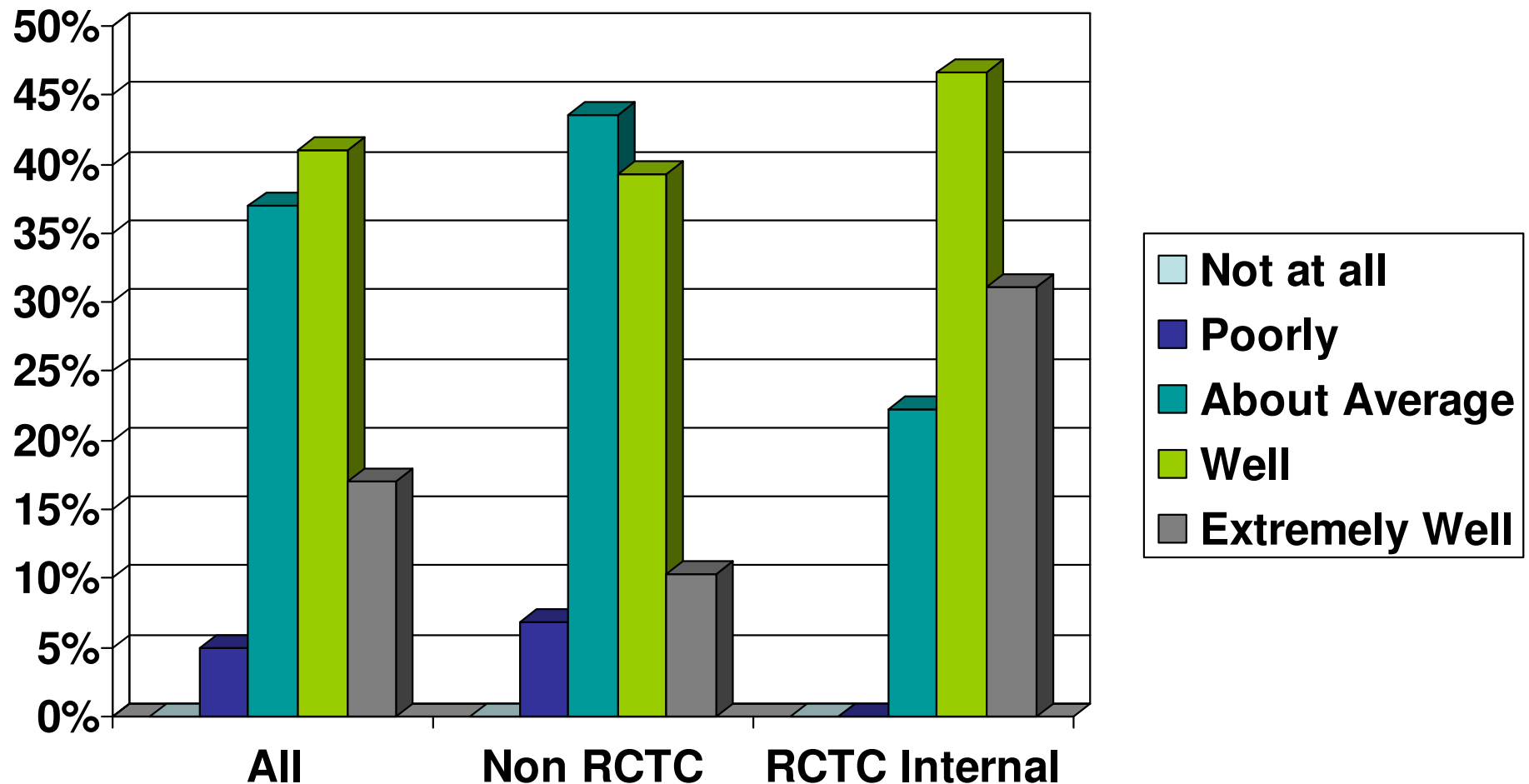


To the best of your knowledge, how much did the average FULL-TIME, in-state, RCTC student pay in tuition and fees in the 2005 academic year?



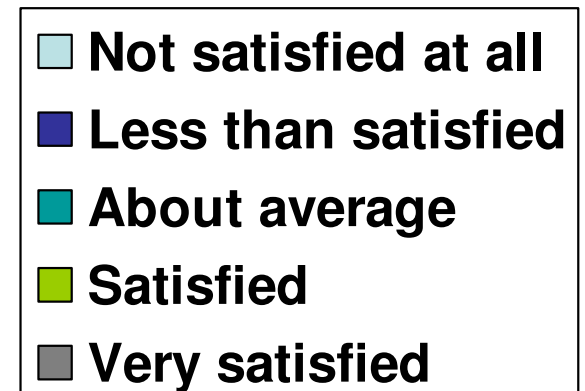
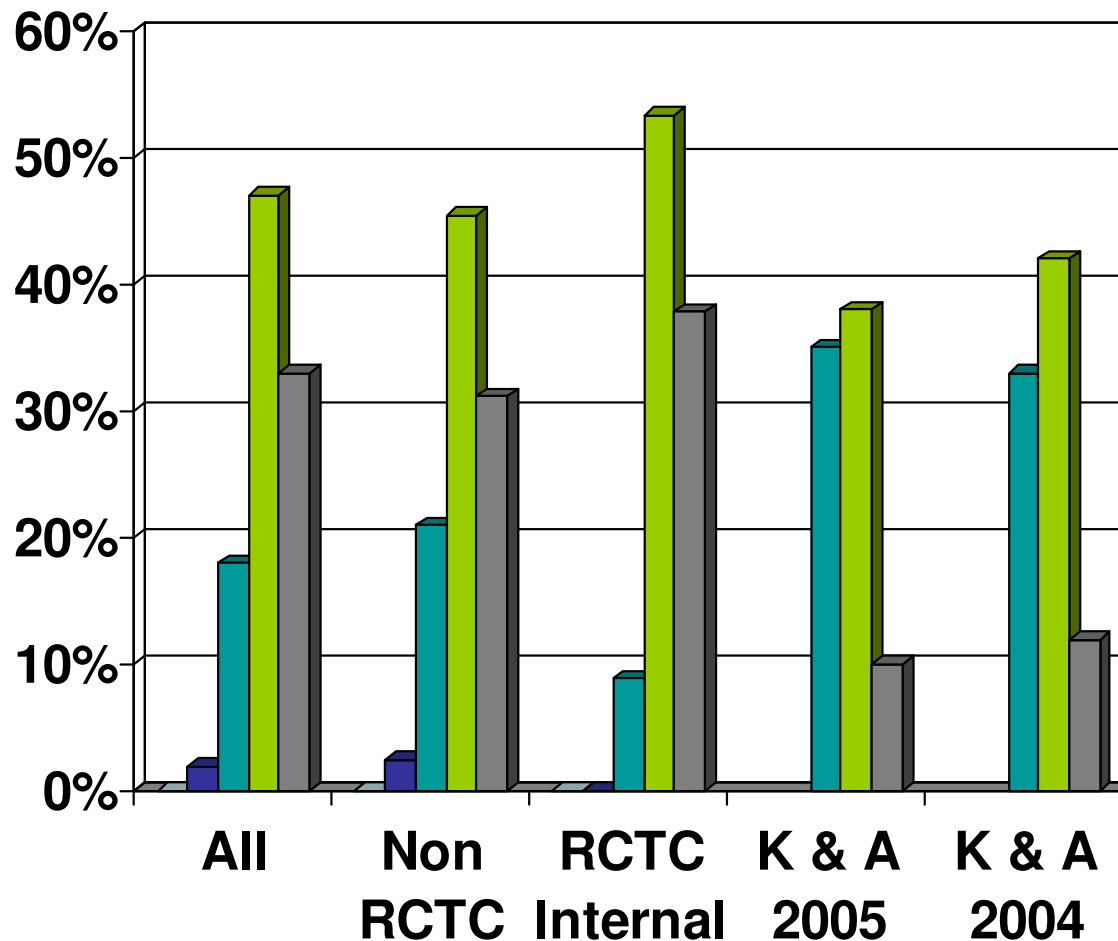
Overall, how well do you feel the higher education needs of the greater Rochester area are being met by RCTC?

All	Ext.	Int.
3.70	3.53	4.09

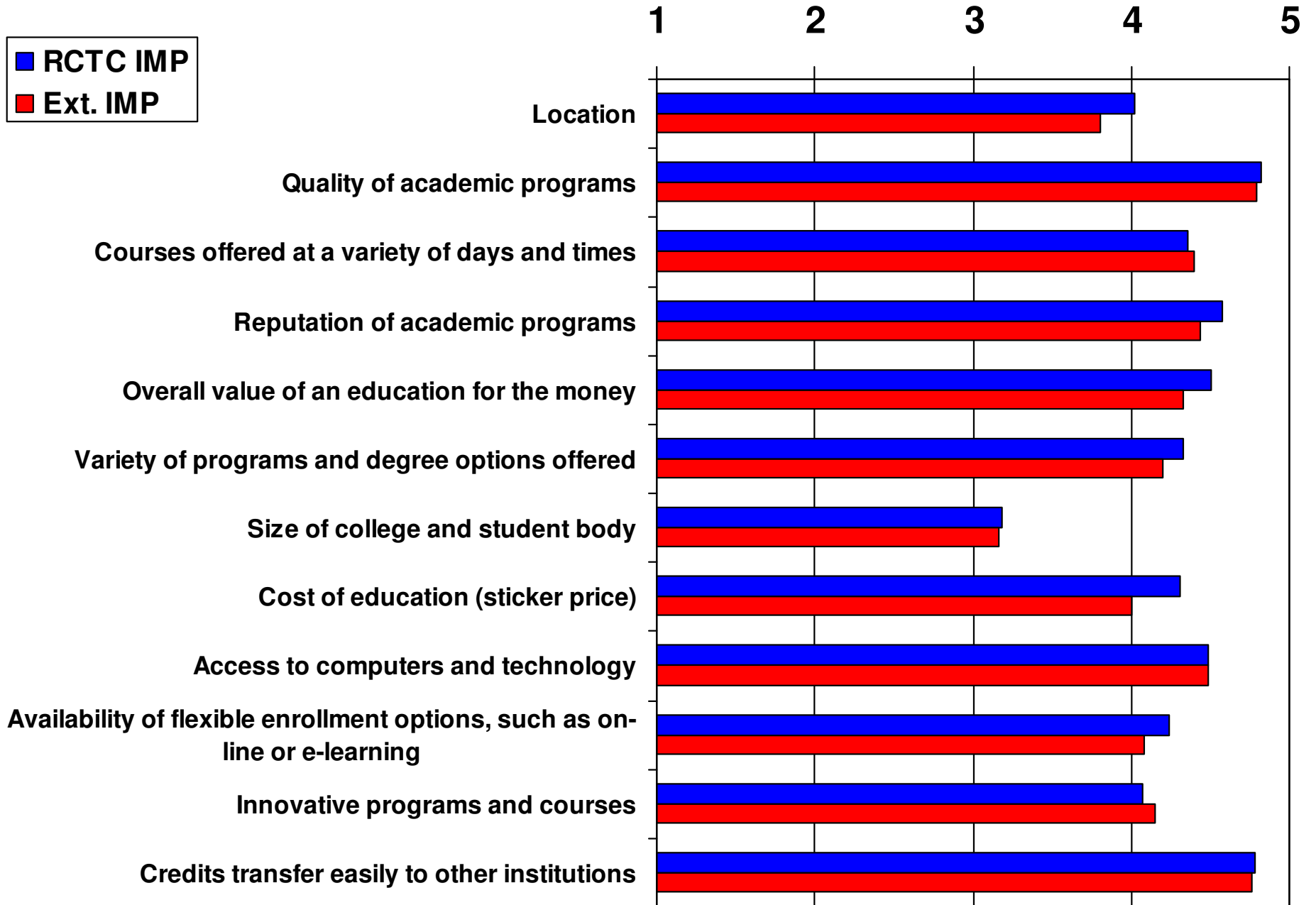


Overall, how satisfied are you with how RCTC serves the community as a whole?

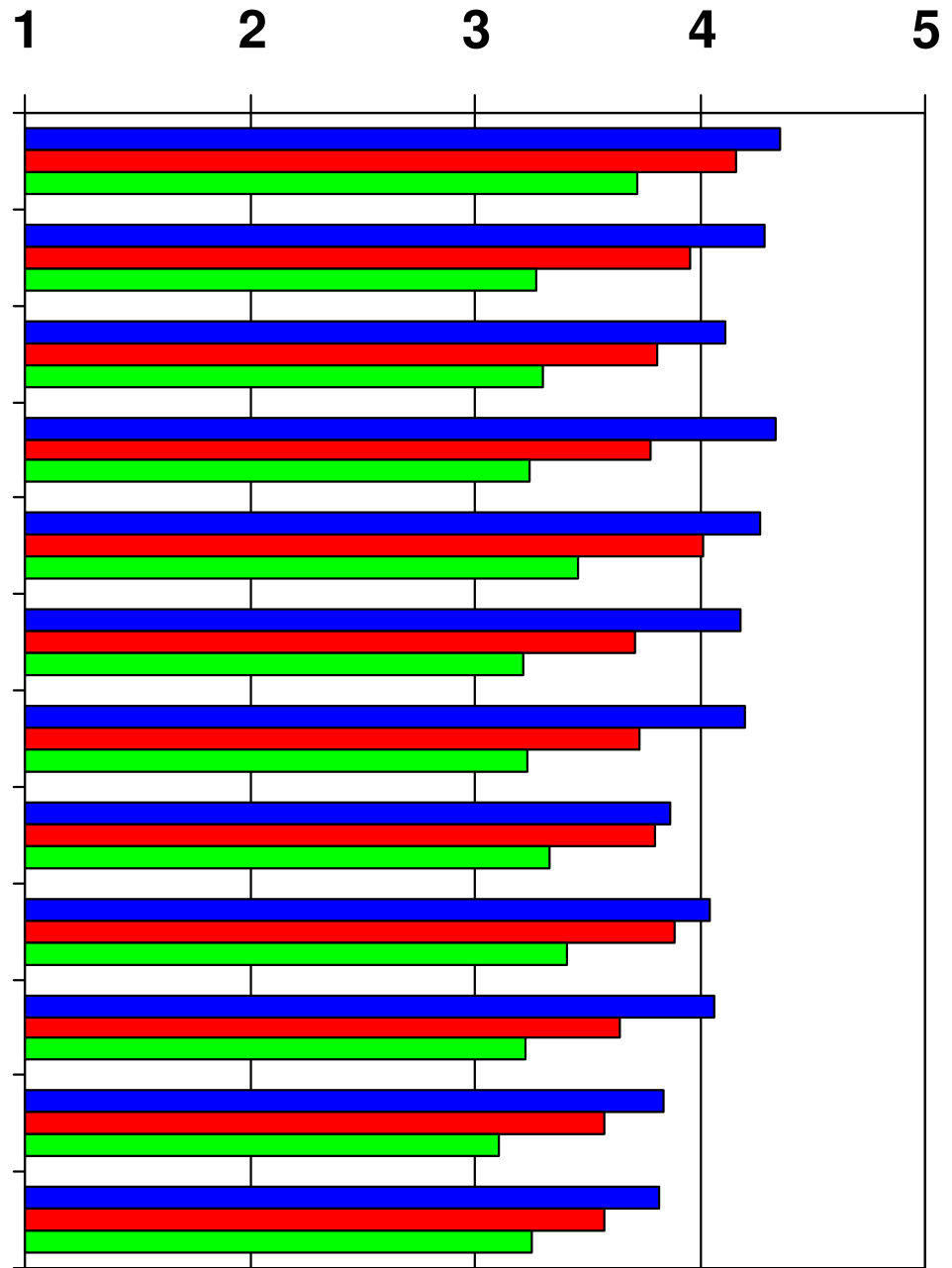
All	Ext.	Int.	K&A
4.11	4.05	4.29	3.35



Importance: Scale 1 (Least) to 5 (Most)

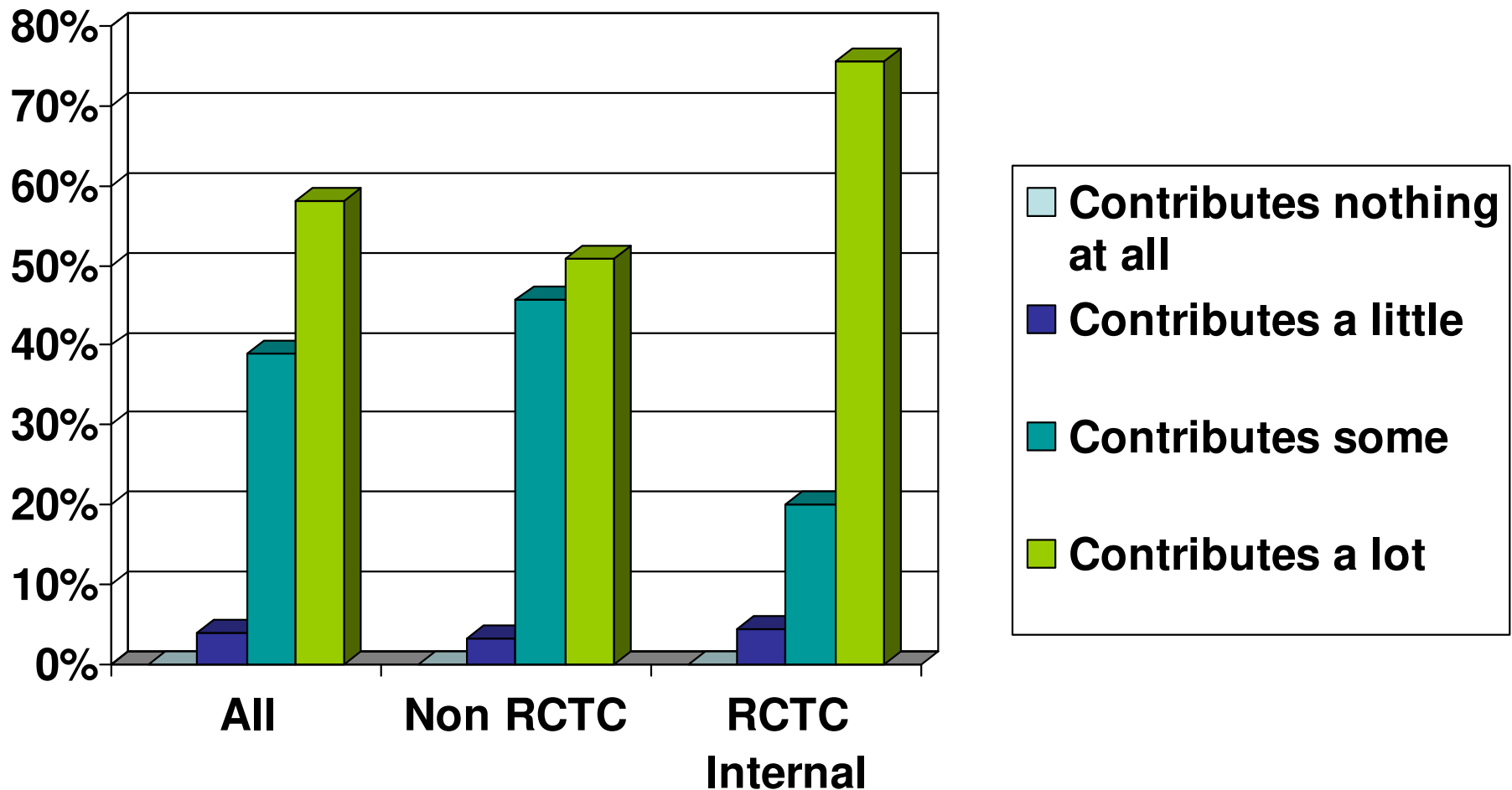


Satisfaction: Scale 1 (Least) to 5 (Most)



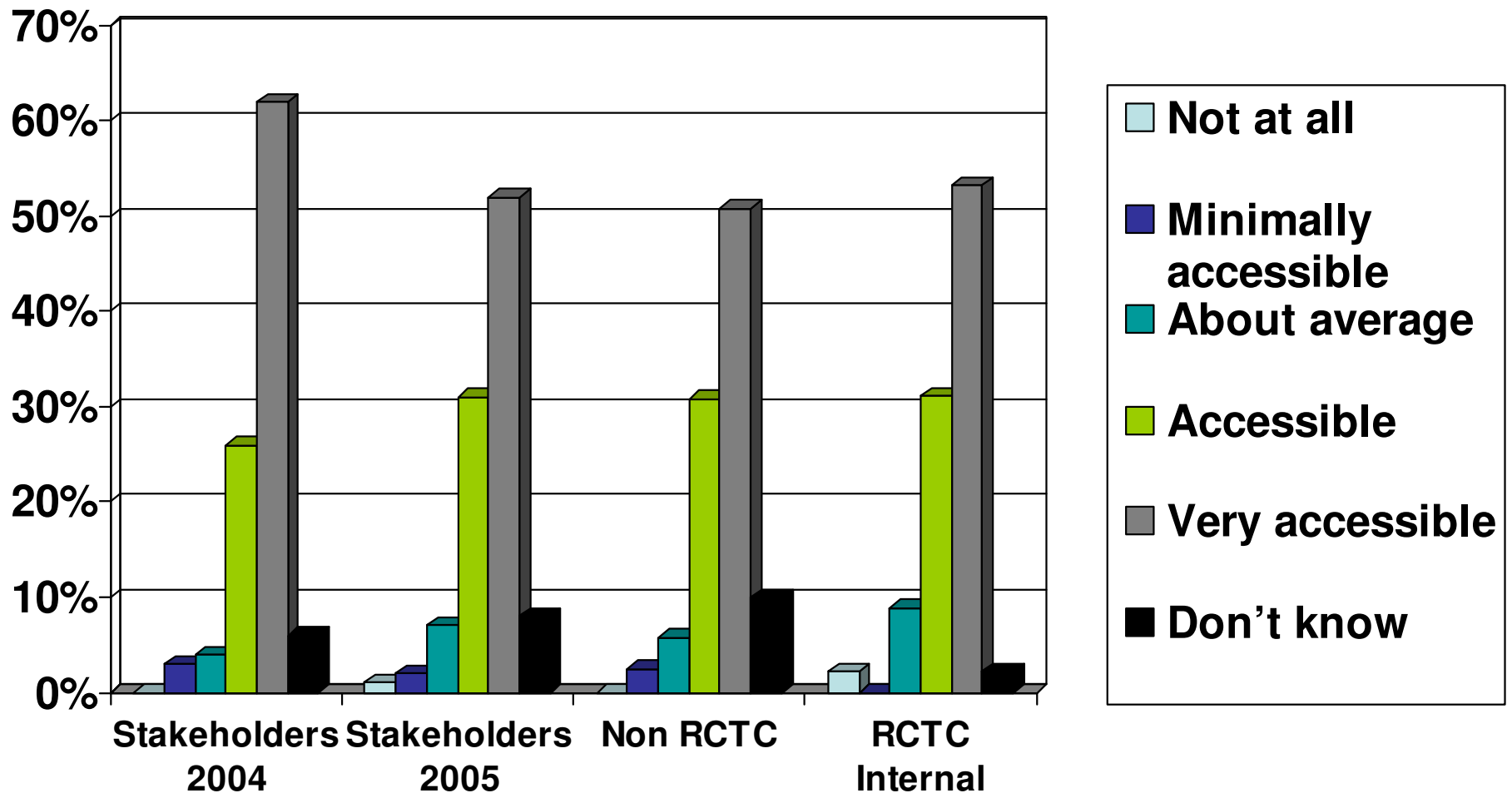
To what extent do you feel that RCTC contributes to the economic development in the greater Rochester area?

All	Ext.	Int.
3.57	3.48	3.71



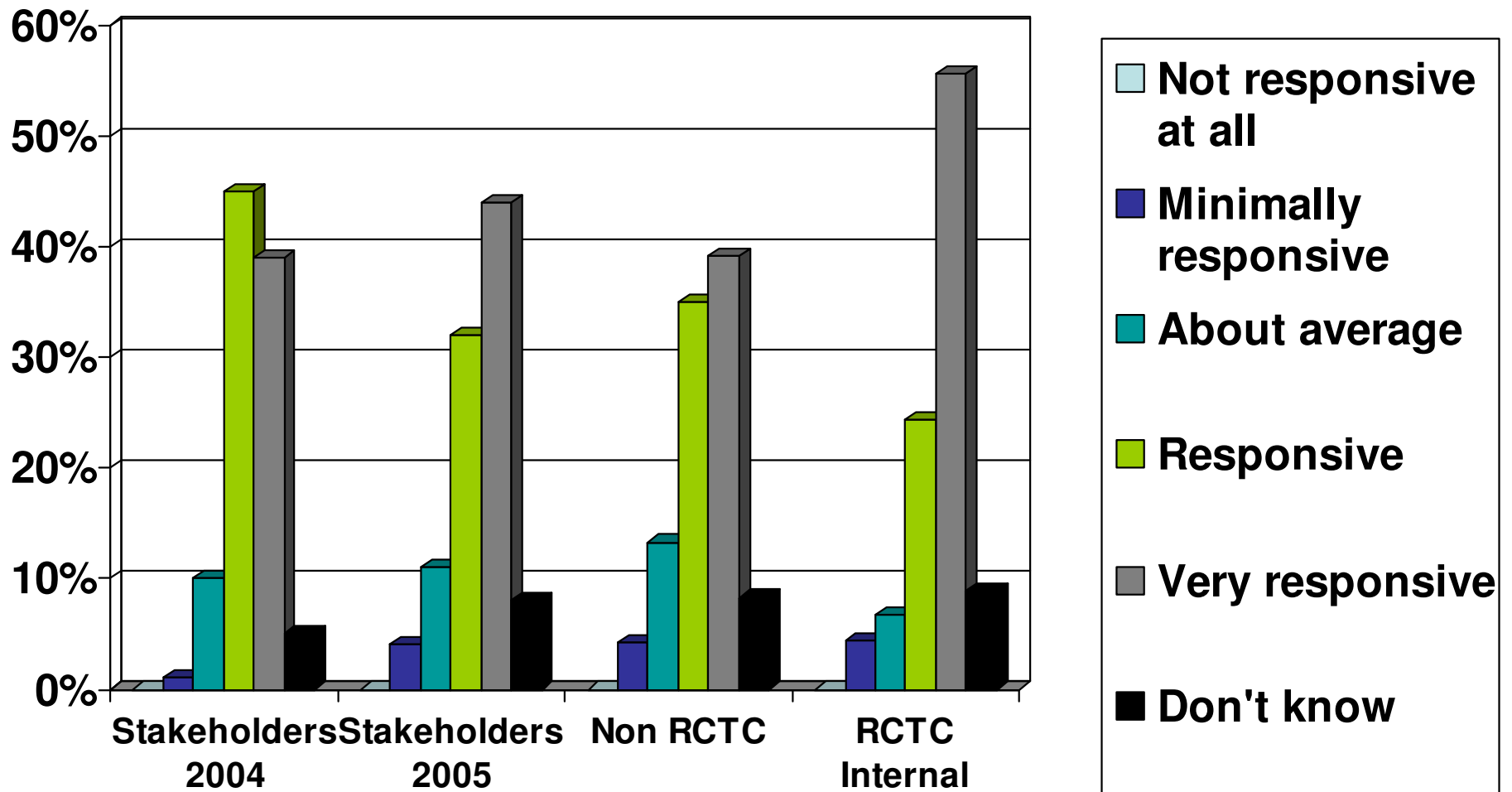
Based on your own experiences or knowledge, how accessible is the RCTC Leadership?

All '04	All '05	Ext.	Int.
4.32	4.10	4.00	4.20



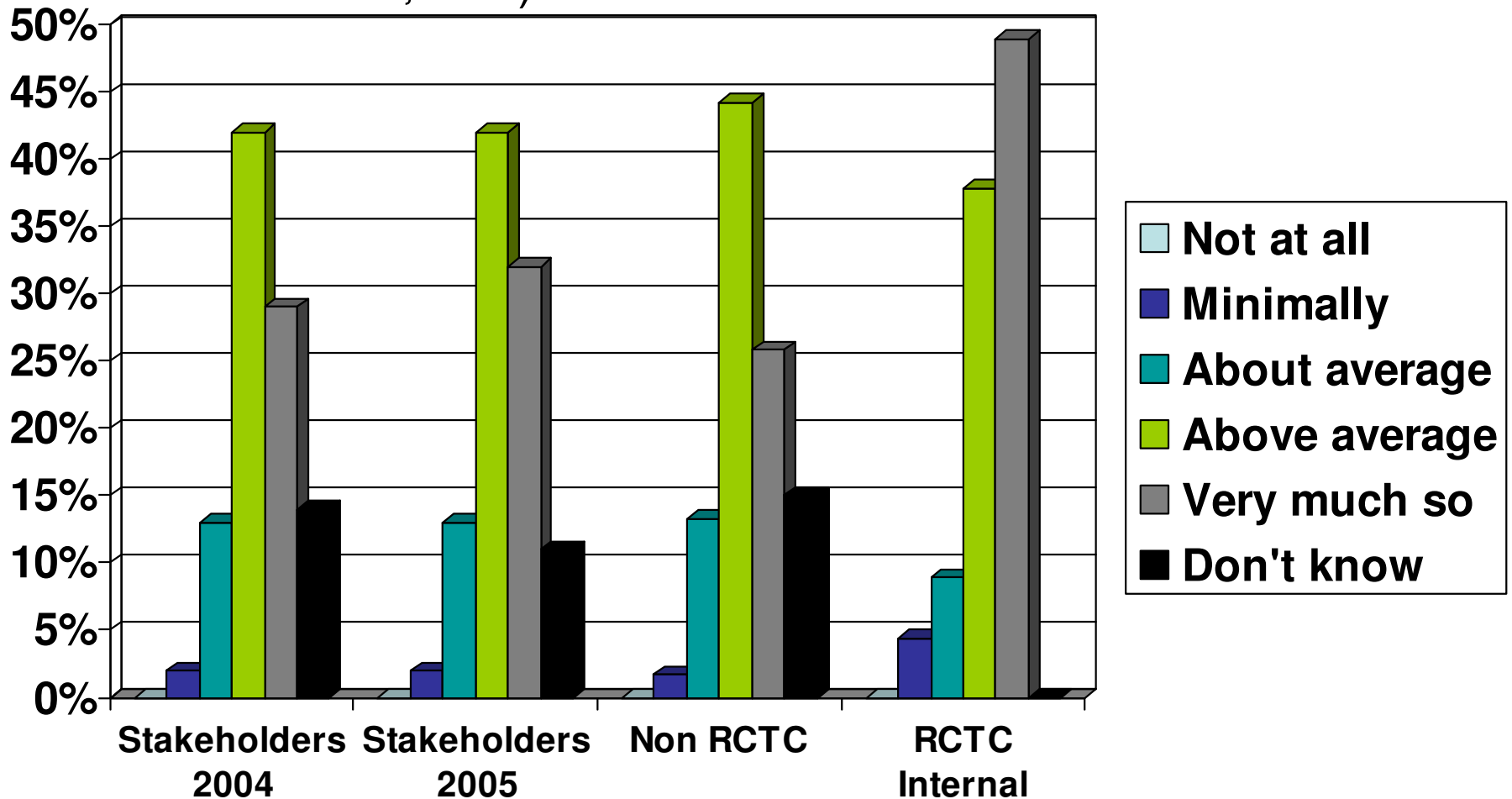
Based on your own experiences or knowledge, how responsive is RCTC to meeting community and business educational needs?

All '04	All '05	Ext.	Int.
4.07	3.89	3.84	4.04



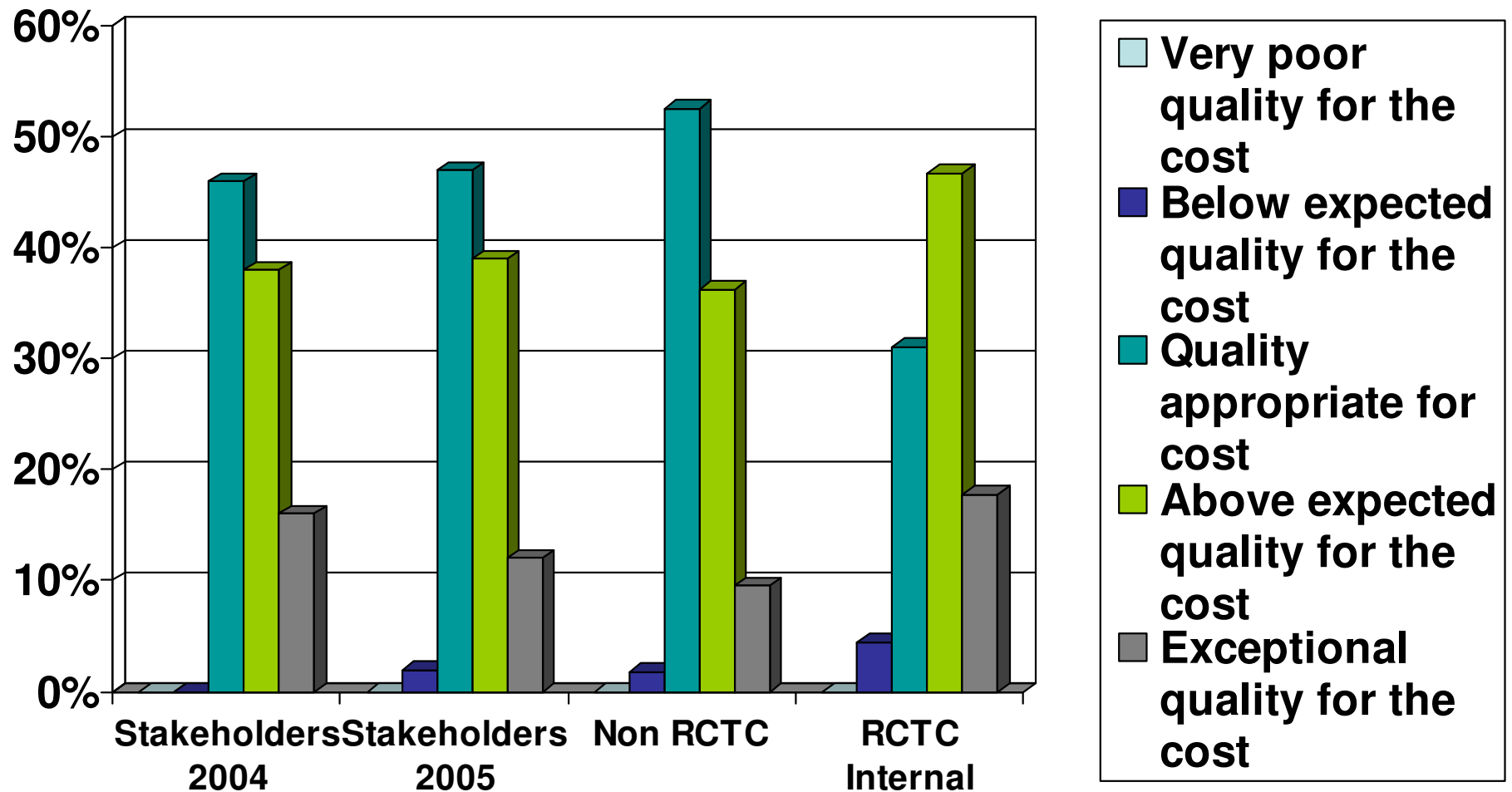
Based on your own experiences or knowledge, how well do you feel RCTC is meeting the needs of a diverse student body (younger/older students, full-time/part-time, ethnically diverse, etc.)?

All '04	All '05	Ext.	Int.
3.56	3.71	3.49	4.31



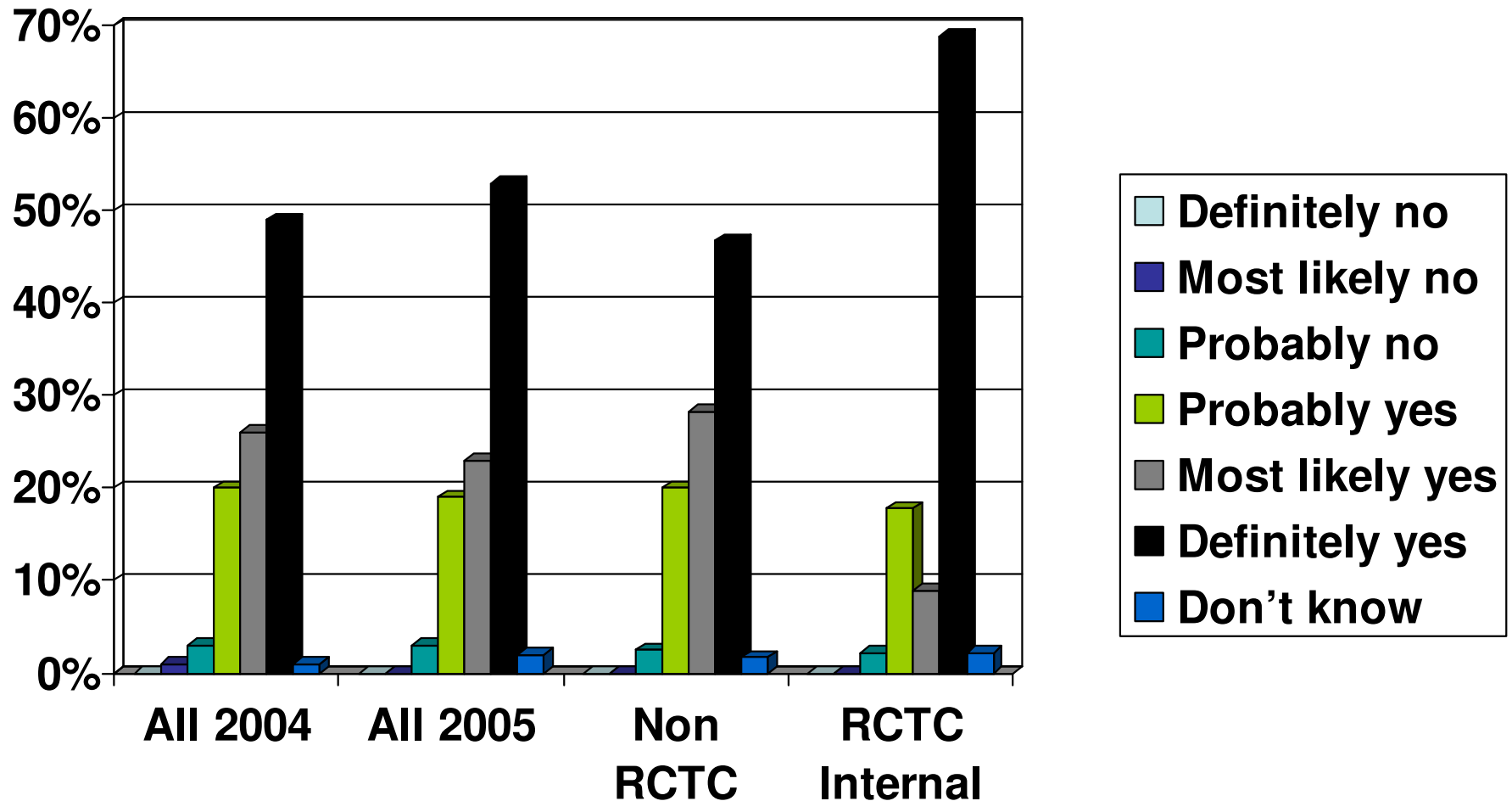
Do you feel RCTC provides a quality education for the cost?

All '04	All '05	Ext.	Int.
3.70	3.61	3.53	3.78

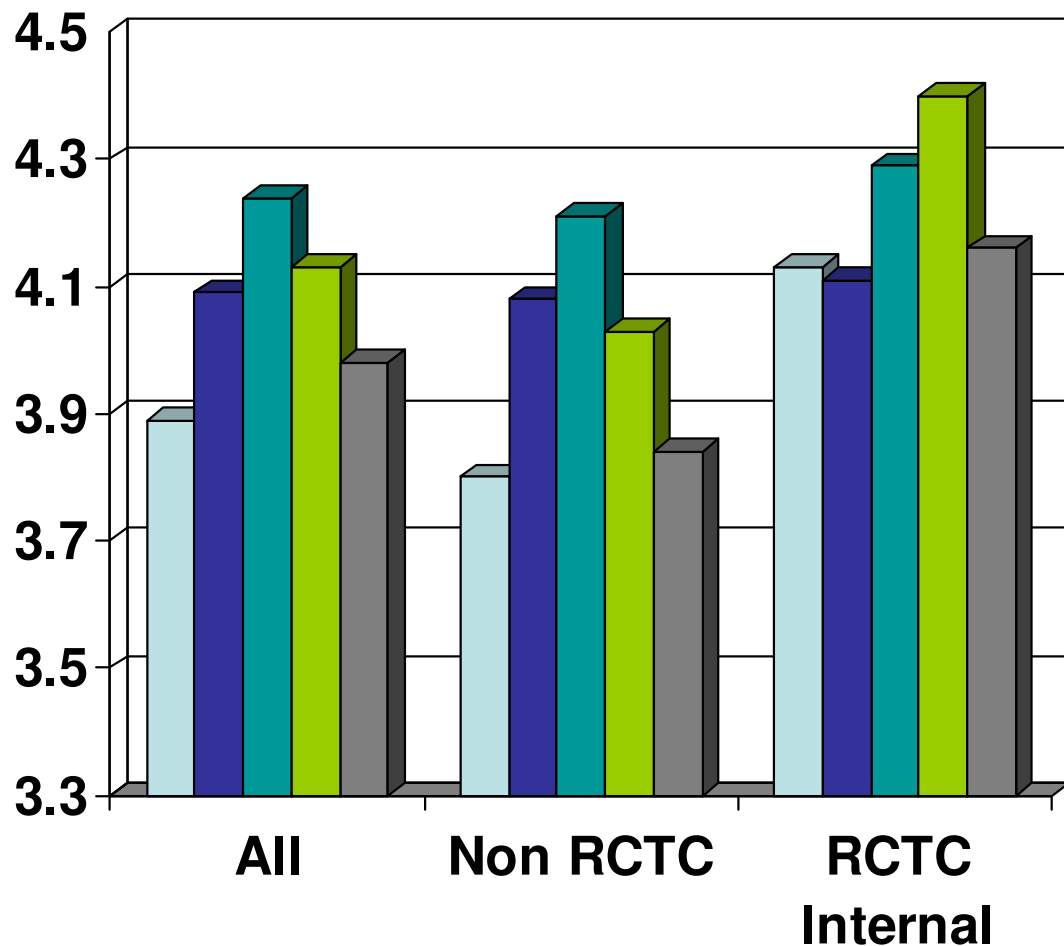






Would you recommend RCTC? (to friends, family, associates, employees, etc.)

All '04	All '05	Ext.	Int.
5.15	5.18	5.09	5.36

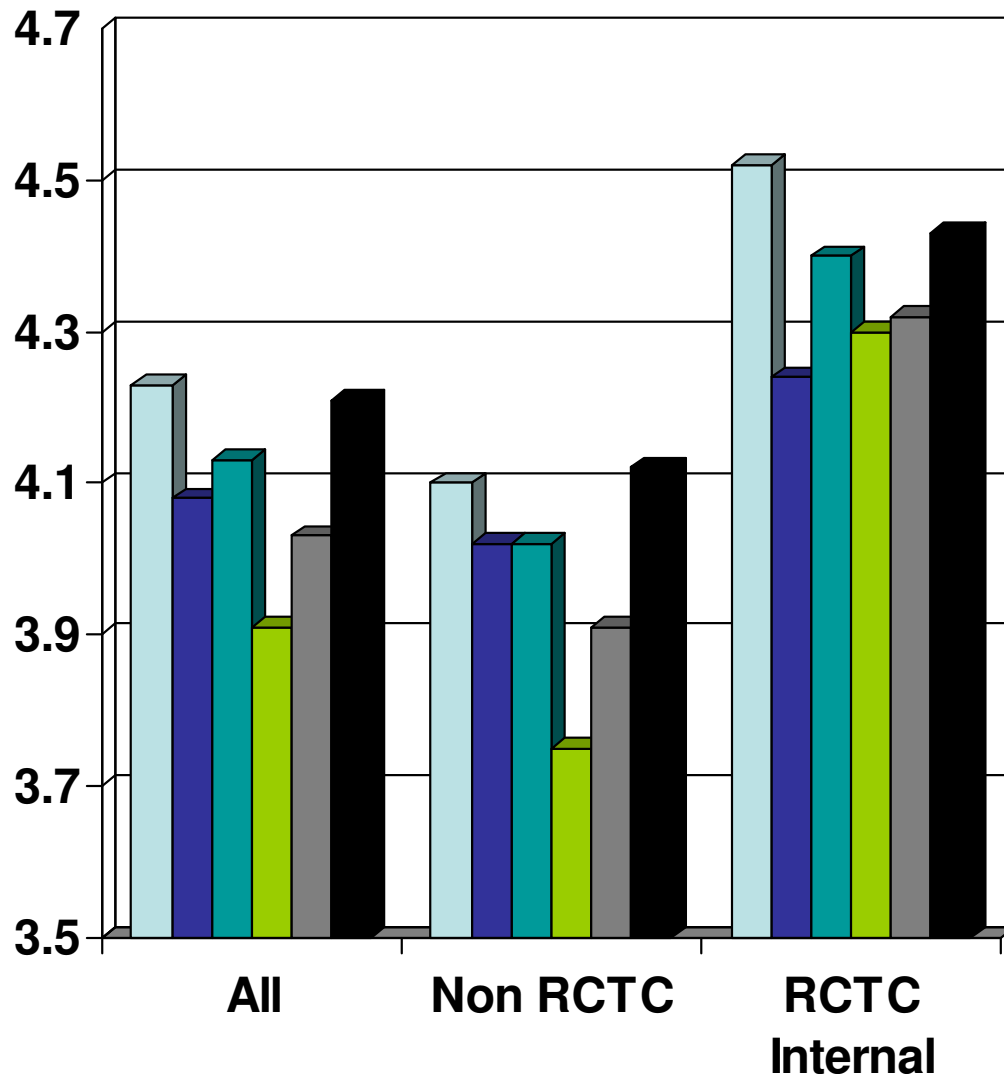


Please indicate the extent to which you agree or disagree with the following statements:

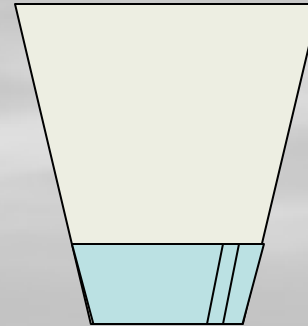
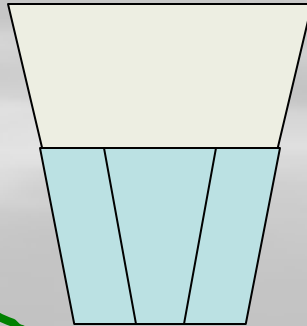
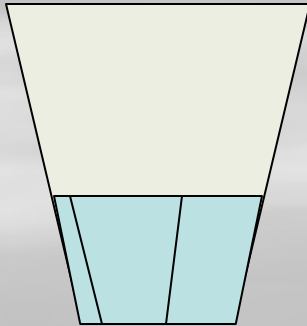
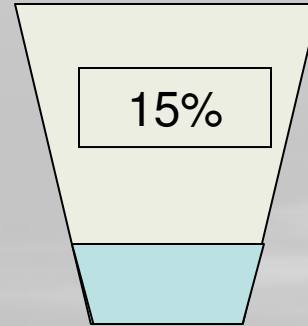
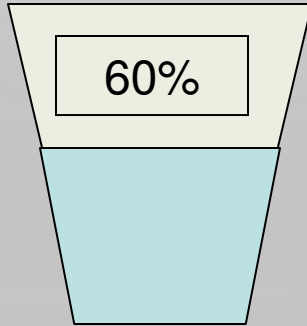
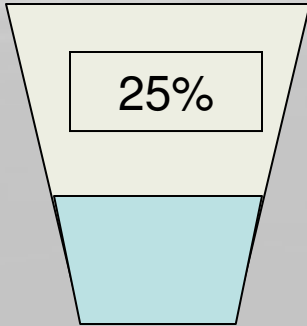
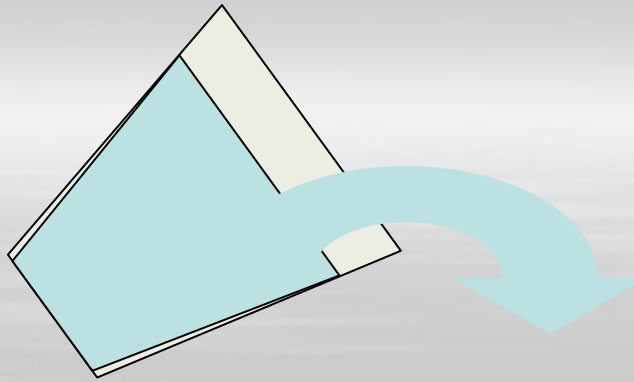
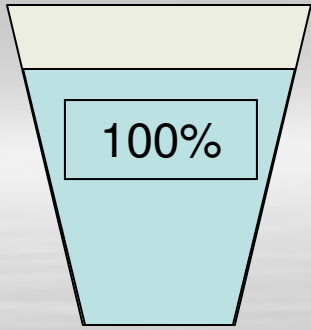


-  RCTC's role in the Greater Rochester Area is clear to me.
-  RCTC's mission is meaningful to the Greater Rochester Area.
-  RCTC plays a valuable role in community and economic development.
-  RCTC is effective in educating students for life and work.
-  RCTC is effective in educating students for transfer to 4-year colleges and universities.

Please rate the effectiveness of RCTC in the following areas:



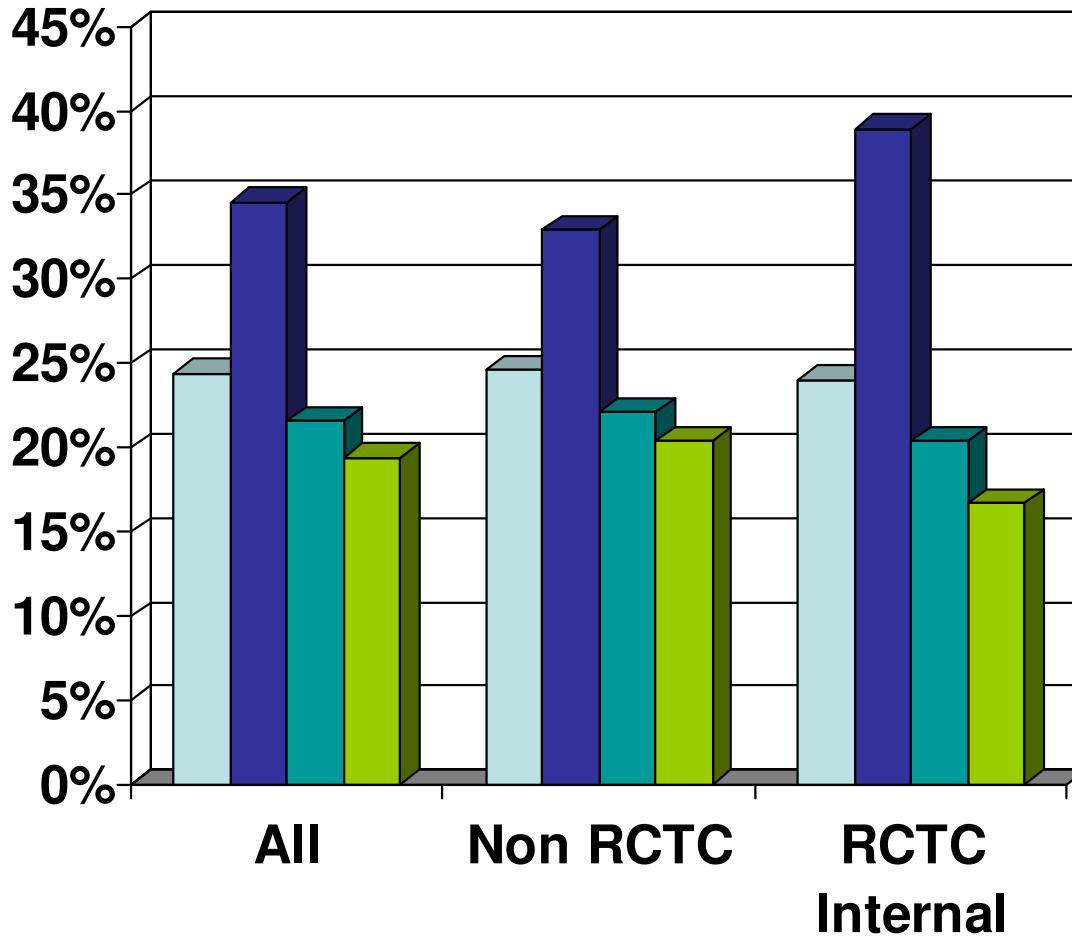
- How effective is RCTC at educating students for job skills, transfer to a 4-year institution, and/or life-long learning?
- How effective is RCTC at providing leadership in the community?
- How effective is RCTC at supporting and enhancing economic development in the Greater Rochester Area?
- How effective is RCTC at being a hub for education, recreation, and cultural activity?
- How effective is RCTC at being accountable and socially responsible?
- How effective is RCTC in serving diverse populations in the Greater Rochester Area?



10%, 50%, 40%

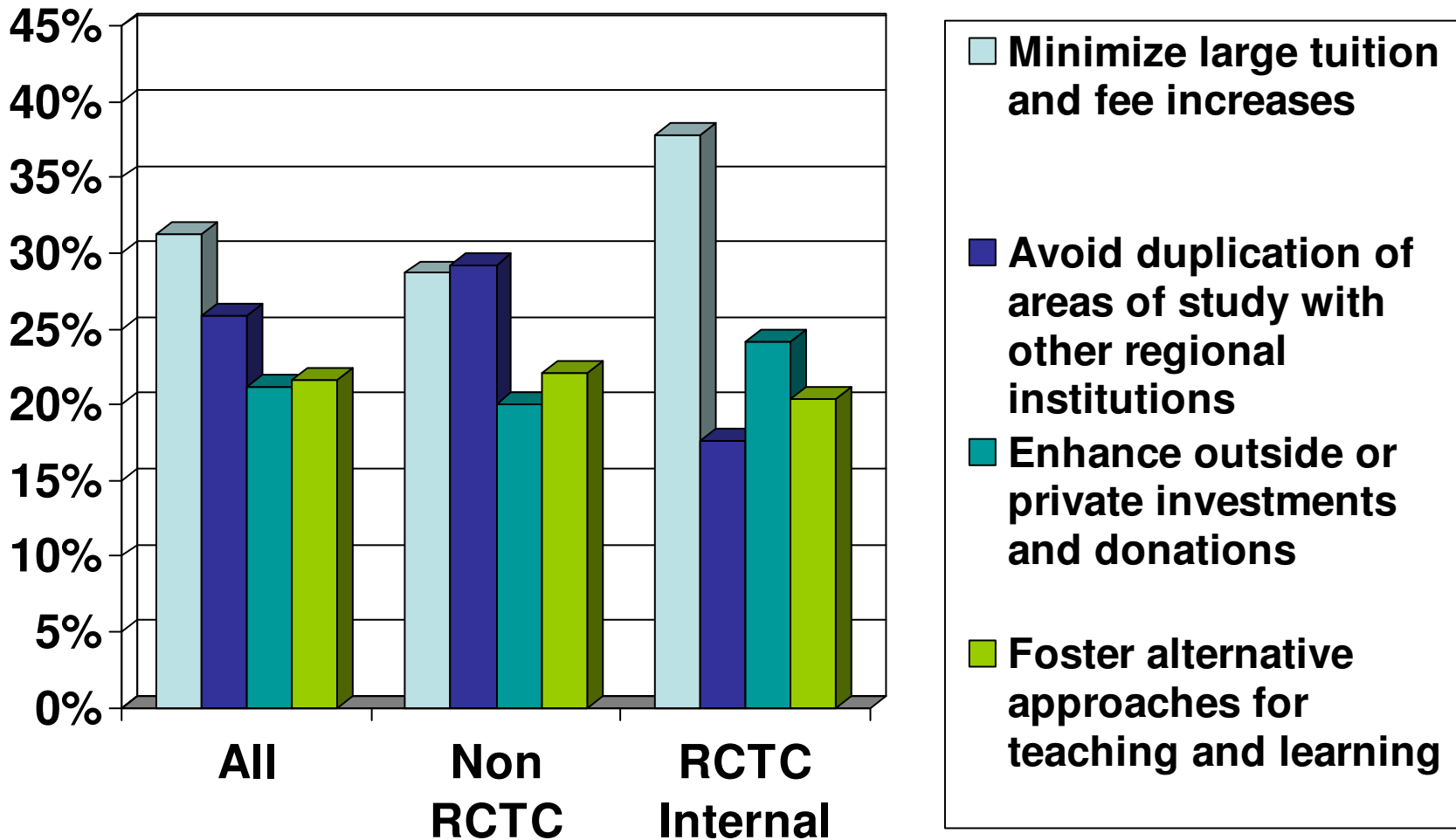
OR: 2.5%, 12.5%, 10% of total

In your opinion, RCTC should:

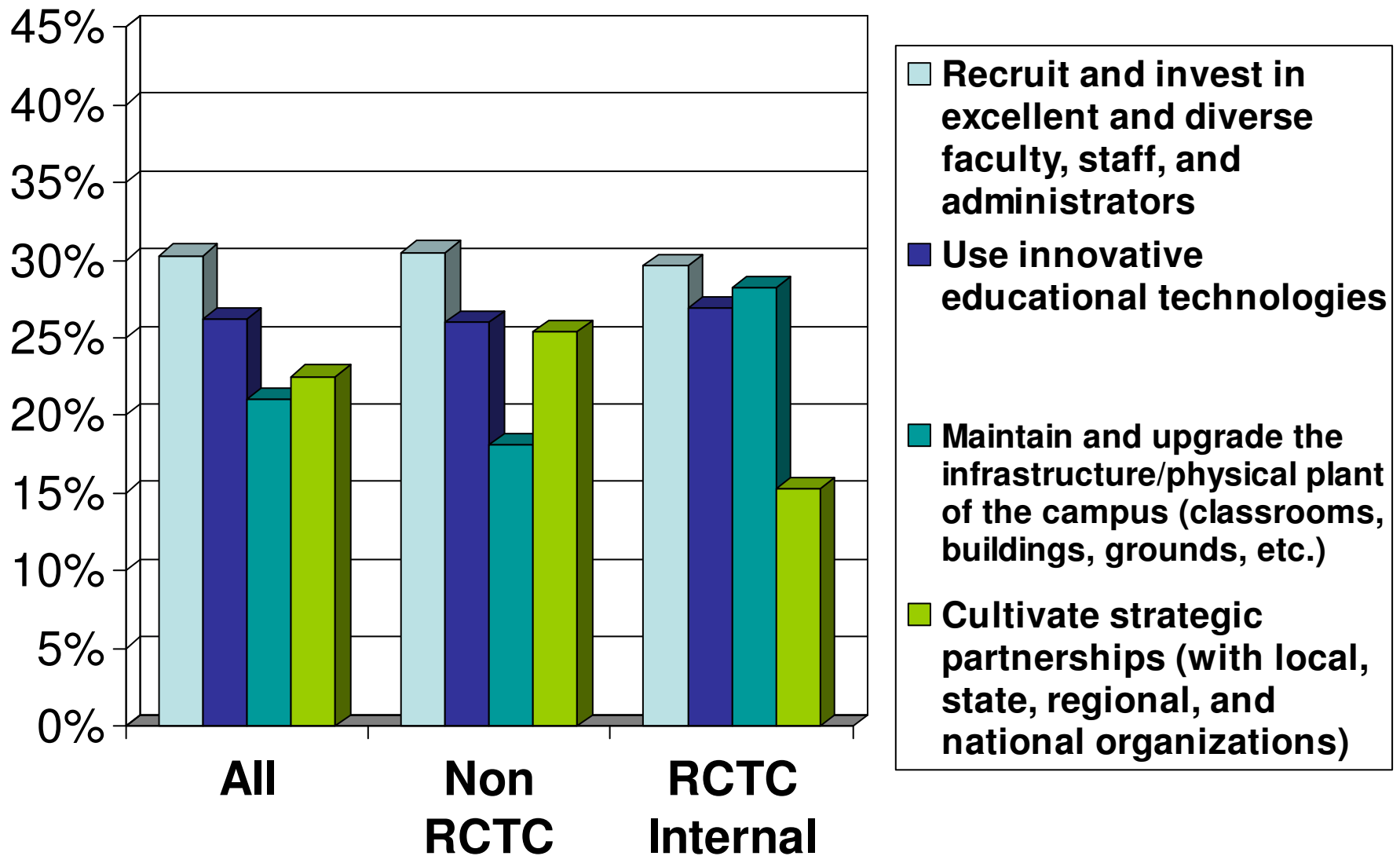


- Be a gateway to 'world-class' learning opportunities
- Provide an affordable education
- Be accessible to diverse learning communities
- Strengthen community development and economic vitality

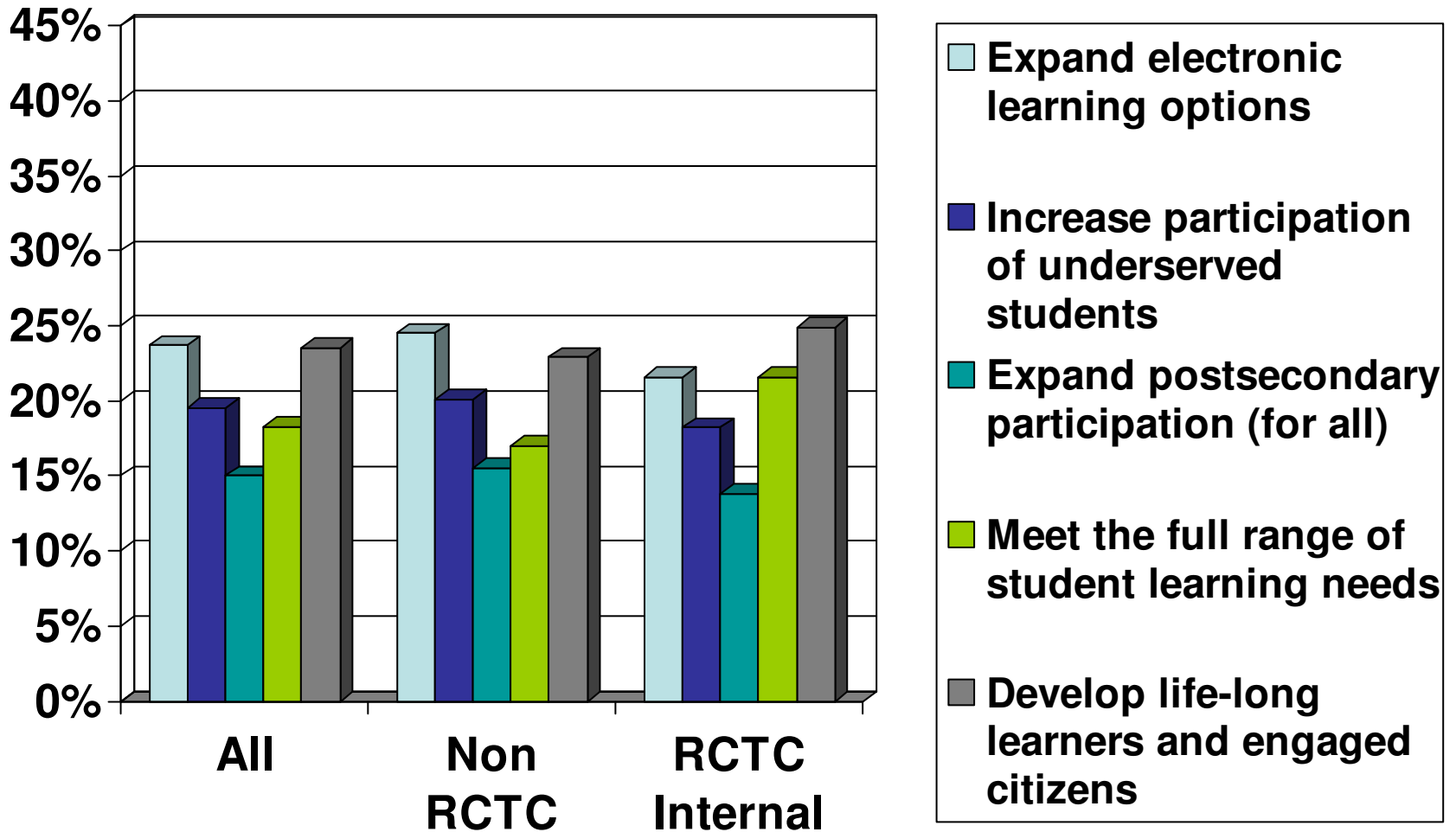
In order to provide an affordable education, RCTC should:



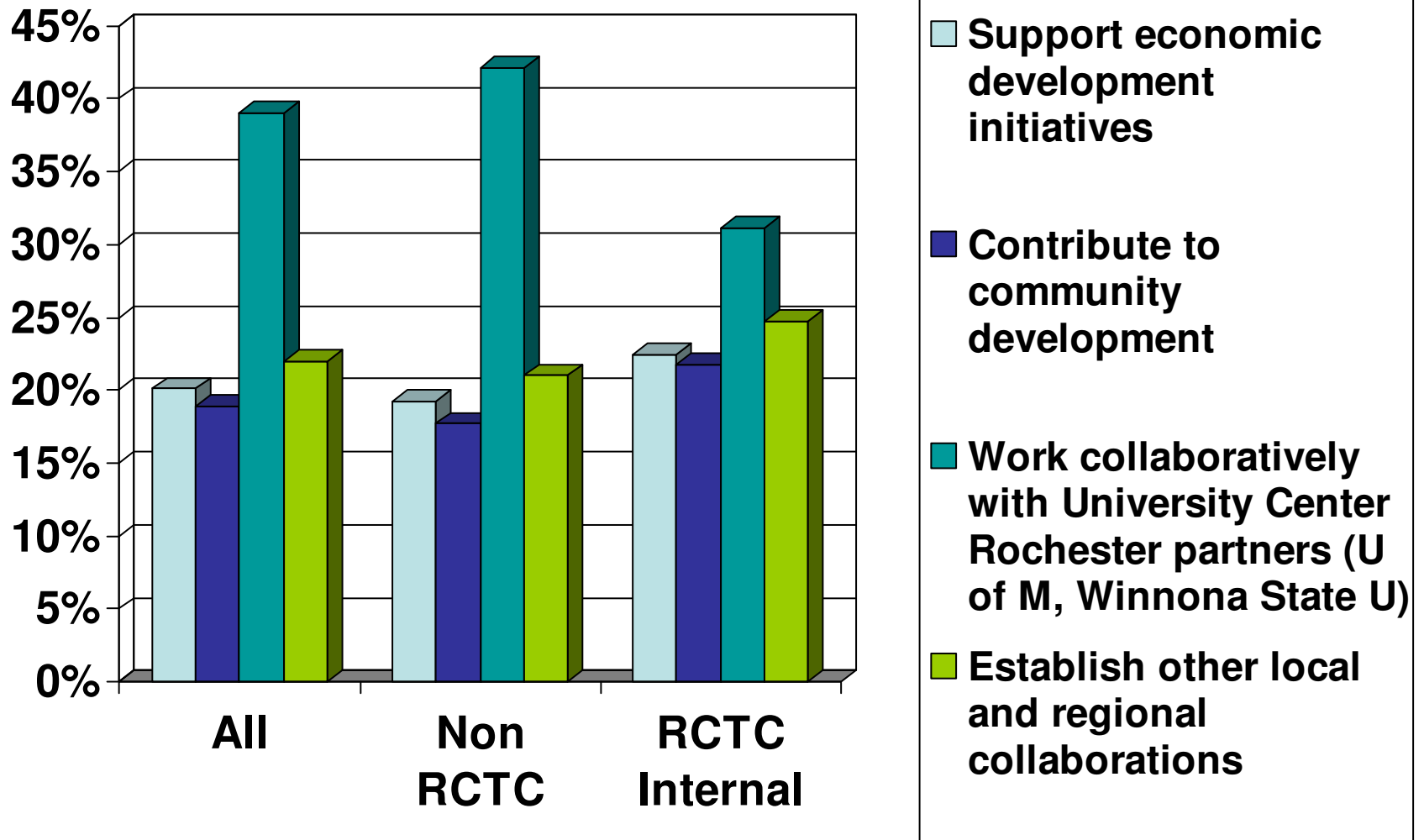
In order to be a gateway to 'world-class' learning opportunities, RCTC should:



In order to be accessible to diverse learning communities, RCTC should:



In order to strengthen community development and economic vitality, RCTC should:



Overall Strategy Priorities

	Ext.	Int.
Recruit and invest in excellent and diverse faculty, staff, and administrators	7.5%	7.1%
Use innovative educational technologies	6.4%	6.5%
Maintain and upgrade the infrastructure/physical plant of the campus (classrooms, buildings, grounds, etc.)	4.5%	6.8%
Cultivate strategic partnerships (with local, state, regional, and national organizations)	6.2%	3.7%
Minimize large tuition and fee increases	9.4%	14.7%
Avoid duplication of areas of study with other regional institutions	9.6%	6.8%
Enhance outside or private investments and donations	6.6%	9.4%
Foster alternative approaches for teaching and learning	7.3%	8.0%
Expand electronic learning options	5.4%	4.4%
Increase participation of underserved students	4.4%	3.7%
Expand postsecondary participation (for all)	3.4%	2.8%
Meet the full range of student learning needs	3.8%	4.4%
Develop life-long learners and engaged citizens	5.1%	5.1%
Support economic development initiatives	3.9%	3.7%
Contribute to community development	3.6%	3.6%
Work collaboratively with University Center Rochester partners (U of M, Winona State U)	8.6%	5.2%
Establish other local and regional collaborations	4.3%	4.1%

Overall Strategy Priorities

	Ext.	Int.
Recruit and invest in excellent and diverse faculty, staff, and administrators	7.5%	7.1%
Use innovative educational technologies	6.4%	6.5%
Maintain and upgrade the infrastructure/physical plant of the campus (classrooms, buildings, grounds, etc.)	4.5%	6.8%
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