

RCTC Values	Learner-Centered	Excellence	Innovation	Teamwork	Respect	Fun
Strategic Challenges	Strategic Advantages	RCTC Strategic Directions	College Goals			KPIs
Funding and Resource Allocation	The College's Reputation and Innovative Spirit World Class Community with Diverse Economic Base	Direction 1: Create a culture of accountability through assessment, continuous improvement and internal and external stakeholder service.	1.1 Design a process encouraging decision-makers at all levels to make use of existing assessment tools, utilize data to formulate decisions, and communicate how decisions are made. 1.2 Integrate the practice of continuous quality improvement and ensure a "plan, do, check and act" cycle is incorporated into all College processes. 1.3 Align fiscal, human and capital resources to achieve goals and strategies.			Financial Resources Availability Fiscal & Physical Capital Utilization Planning & Resource Alignment Economic Development
Demonstrate Accountability	The Futuristic UCR Model	Direction 2: Enhance learning through improved instruction, support services, technology, and facilities.	2.1 Explore alternatives to standard credit based instruction. 2.2 Expand collaborations with K-12, other higher education providers, business and industry and other key stakeholder groups. 2.3 Evaluate staffing levels and ensure employees are deployed and focused on the institutional priorities of the College. 2.4 Align technology and facility improvements to academic plans. 2.5 Focus institutional attention on learner outcomes and experiences that support RCTC's mission.			Student Learning
Focus – What's Our Niche	Diverse and Well Established Educational and Community Partnerships	Direction 3: Advance learning excellence and improve organizational focus	3.1 Develop a systematic process to scan the environment, analyze results, and focus on the future. 3.2 Allocate resources to reward and recognize learning-centered. Innovations, respect and teamwork. 3.3 Create a framework of college-wide integrated and aligned measures. 3.4 Develop and document a comprehensive strategic HR Plan for the college addressing needs related to diversity, selection, development, retention and succession. 3.5 Develop a comprehensive approach to enrollment management.			Access to Programs & Courses Program Development Human Resources
Community Understanding of RCTC	The College's Institutional Legacy The Campus Facilities	Direction 4: Engage diverse stakeholders and strengthen enduring relationships	4.1 Review and realign the work of advisory groups to support inclusive thinking. 4.2 Identify partnerships and opportunities to leverage new resources that better serve students and stakeholders. 4.3 Deploy a plan to cultivate loyalty and use the influence of current students, alumni, and friends of RCTC.			External Partnerships Student & Stakeholder Satisfaction Student Engagement Community Engagement
College Core Competencies	Ongoing willingness and ability to create community, business, and educational partnerships	Exploratory willingness to use "learning" technologies to advance student success	Embraces the breadth of learning that was once a defining quality of community college education.	Focused programming in Health Sciences Education to meet the rapid growth of the regions healthcare industry.		
Signature Statements	Vision: RCTC will be a universal gateway to world class learning opportunities.	Mission Statement: RCTC provides accessible, affordable quality learning opportunities to serve a diverse and growing community.		Design Criteria: 1. The mission and vision is modeled in the delivery and support of teaching and learning.		2. The College aligns resources to support the mission and vision. 3. The performance of the College demonstrates continuous improvement.