## UCR Advisory Council

### September 7, 2011

<table>
<thead>
<tr>
<th>Topic and Person of Responsibility (POR)</th>
<th>Discussion</th>
<th>Action(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Welcome and Introductions</td>
<td>Everyone introduced themselves and used the fortune from a fortune cookie to share how the fortune relates to them personally and/or professionally.</td>
<td>No Action Needed.</td>
</tr>
<tr>
<td>- Diane Schwinghammer</td>
<td></td>
<td></td>
</tr>
<tr>
<td>History of UCR Advisory Council</td>
<td>Highlighted a handout that describes the history and background of the Council. It was emphasized that the three institutions shape the minds of our students.</td>
<td>Updated Handbook pages will be distributed to returning members and new Handbooks will be prepared for the new members.</td>
</tr>
<tr>
<td>(included with agenda)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>- Armin Budimlic</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Membership</td>
<td>Memberships are typically a three year term with an option to renew for a second term. Discussed briefly how it would be beneficial to have terms staggered to avoid massive departures in the future.</td>
<td>Anyone interested in serving an extra year (either in their first or second term) should contact Budimlic and/or Kingsbury.</td>
</tr>
<tr>
<td>- Armin Budimlic</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Review Survey Results</td>
<td>The Executive Committee conducted a survey over the summer. Each member was asked to think what they can bring to the Council (i.e. How can you help the three institutions?) Monthly meetings during the academic year will be scheduled to keep continuity and momentum.</td>
<td>Either at the end of the meeting, or at the beginning of the next meeting, each UCR Partner will share thoughts on how the meeting impacted their institution.</td>
</tr>
<tr>
<td>(included with agenda)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>- Guy Finne</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Focus of the Meetings</td>
<td>Group Exercise (see notes attached)</td>
<td>The monthly topics and agendas will be planned out ahead of time for the year.</td>
</tr>
<tr>
<td>- Sam Ellis and</td>
<td></td>
<td></td>
</tr>
<tr>
<td>- Diane Schwinghammer</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Retreat Effectiveness</td>
<td>Plus:</td>
<td></td>
</tr>
<tr>
<td>- Diane Schwinghammer</td>
<td>- Open dialogue and wonderful conversations;</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Great value in learning about each other as members;</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Great start for the year to set the table for what is ahead;</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Diverse group is represented;</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Presents a window into the future;</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Members use to be more reserved, but now more open;</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Appreciate having mission on the table tents to keep focused.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Delta:</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Don’t see enough diversity around the table;</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Need to manage time better to leave room for conversations; suggest ending 15 minutes early to have opportunity for open dialogue;</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Need to include discussions about issues listed on our mission;</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Need to look at statistics and determine why students aren’t going after their four-year degree.</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Next Meeting:**

October 5, 2011 ~ 7:30 a.m. – 8:30 a.m. ~ CF206
FOCUS OF THE MEETINGS EXERCISE

In order to be an effective UCR Advisory Council member, what do you need to know about the three institutions?

- What is your communication structure to take the input received from the Council and get out to the masses? (Would you take the information back to your “cabinet” and share, or how would you pass the information on to the appropriate departments?)
- What programs are struggling and why do you think they are struggling?
- What new programs are being developed?
- What programs are missing and why do you think they are missing?
- Do you conduct student/stakeholder satisfaction surveys, and what do they tell you?
- Who are your students and what programs are they enrolling in? (Demographics)
- How long are the students here?
- What are the regional demographics for the community?
- How can we (as Council and community members) support the missions of the three institutions?
- Where are the students being employed? (Are they staying in Rochester or moving away?)
- What, if any, outreach efforts are being done to engage and increase the diversity of the students?
- Do you have any statistics on the effectiveness of the First Year Experience initiative? (A follow-up?)
- What are the different models of participating? (Examples: providing expertise, funding, partnerships, etc.)
- Are your health care programs growing, and how can health care facilities (beyond Mayo Clinic) help? (Can Olmsted Medical Center, long-term and assisted care facilities help with internships or other training?)
- What is being done with service learning and how can the students give more back to the community? (Diversity Council use to receive requests for service learning, but not as much this past year.)
- Where does the University of Minnesota Rochester fit in the UCR picture? (There is Path to Purple, but what about Path to Maroon?” Suggested an update from Chancellor Lehmkuehl.)

From your bank of resources, what topic, person, or organization may be of interest and value to the three UCR Partners and Advisory Council members?

- Aging Services – How do we prepare and provide care while making sure we are one step ahead?
- K-12 – How can we focus on the development work needed by middle and high school students so they have a clear idea of expectations needed to be successful in college?
- Soft Skills – What are we doing to help young adults understand the social skills students need to sell themselves?
- Outreach – What are we doing with outreach/service learning, especially in the diverse (underrepresented) populations?
- Statewide Equity Network – Diversity Council is a member and Hocker is willing to keep the UCR Advisory Council informed about the Network’s work in ensuring greater equity for the underrepresented.
- Diversity – What are the employers doing to increase diversity in the workplace, and are underrepresented students successful in finding jobs locally?
- Technology and Online Learning – It is woven throughout everything, but we should ask the question whether online learning is working? Suggested inviting someone from Byron High School to talk about technology being allowed in their classrooms, and share what they have experienced.
- Professionalism – Is technology affecting the professionalism in the workforce? (I.E. Smart phones, laptops, iPads.)
- Elk Run – Keep on the radar for its higher education needs. Perry’s husband is the Pine Island Mayor, and she is willing to coordinate an update presentation in the future.
- Employment Sectors – Suggested members individually bring to the table information about what is new and what is needed for employment in their areas.
- New Educational Standards/National Association of Education Programs – Suggested sharing the middle and high school college readiness plans and standards and a discussion about the huge discrepancy between minority students and white students, especially within the Rochester Public Schools.
- Job Market – How does the bad job market affect the next generation of graduates that can’t find jobs. Referenced an article from the Star and Tribune. How is the economic impact affecting enrollment numbers at the two MnSCU institutions?
- Private and Public Partnerships - How do we get the private sector to help with curriculum and environmental issues?
- Declining K-12 enrollment – How is the demographics changing in higher education?
As a UCR Partners, what do you see will benefit your institutions from the insights, experience and social networking of the Council members? Identify current/pending issues that you foresee to be of interest to the Council members?

**WSU:**

*Interesting Topics*
- Pending Leadership Transitions (WSU President and WSU-R Provost)
- Enrollment Management Plan (More strategic and deliberate)
- Diversity Opportunities (More inclusive)
- Outreach and Continuing Education Opportunities
- GPS Program Advising Tool

*Needed Support*
- Outreach and Engagement With Area Employers
- Training Opportunities for Business/Workforce
- Sales Tax CTECH/STEM Village Support/Promotion
- Help Strength WSU’s Presence in Rochester

**University of Minnesota Extension Services:**

*Interesting Topics*
- Reaching a Diverse and Underserved Group
- Grant Programs (At Risk Youth, After School)
- Parenting for School Success
- Nutrition Education (Expand on what was previously shared regarding the Farm to School Program)

*Needed Support*
- Promoting Programs

**RCTC**

*Interesting Topics*
- P-14 Partnership (PSEO, Concurrent Enrollment, LIFE, etc.)
- Remedial and Development Needs (70% of incoming freshmen are enrolled in at least one developmental class.)
- MnSCU/RCTC Dashboard(s)
- Program Inventory (Suspended, Closed, and New Programs)
- Business/Industry Connection

*Issues for support*
- Sales Tax CTECH/STEM Village Support/Promotion
- Employment Job Rates Lowest in a Decade (15% aren’t getting jobs)
- MnSCU Capital Bonding Bill (UCR has two projects)
- Biennial Budget (Change the perception that public higher education isn’t a public good.)
- New MnSCU Chancellor (Chancellor plans visit to Rochester)
- New Program Development (What is missing, what needs to be changed, what careers/programs are obsolete?)