

## ROCHESTER COMMON COURSE OUTLINE

## Course discipline/number/title: ART 1120: Computer as Creative Media

- A. CATALOG DESCRIPTION
  - 1. Credits: 3
  - 2. Hours/Week: 1 lecture, 4 lab
  - 3. Prerequisites (Course discipline/number): None
  - 4. Other requirements: None
  - 5. MnTC Goals (if any): Goal 6/Humanities the Arts, Literature and Philosophy
- **B. COURSE DESCRIPTION:** This course is an introduction to creating vector-based illustrations. Students will explore the principles of design, expressing form, problem solving, and using the computer as a medium. Projects will be created using Adobe Illustrator and other vector applications or methods.
- C. DATE LAST REVISED (Month, year): February, 2023
- D. OUTLINE OF MAJOR CONTENT AREAS:
  - 1. Effective computer usage in an illustration context
  - 2. Expressive computer usage in an artistic context
  - 3. Elements of Art and Principles of Design
  - 4. Critical analysis of artwork
- **E. LEARNING OUTCOMES (GENERAL):** The student will be able to:
  - 1. Utilize the Elements of Art, Principles of Design, or Principles of Usability in order to create aesthetically appropriate compositions.
  - 2. Demonstrate fundamental technical skills in the creation and presentation of design.
  - 3. Evaluate the aesthetic quality, cultural significance, personal reaction, and historical context of digital art or graphic design
  - 4. Develop unique and innovative solutions using conceptual thinking.
- F. LEARNING OUTCOMES (MNTC): NA

Goal 6/Humanities - the Arts, Literature, and Philosophy: The student will be able to:

- 1. Respond critically to works in the arts and humanities.
- 2. Engage in the creative process or interpretive performance.
- 3. Articulate an informed personal reaction to works in the arts and humanities.
- G. METHODS FOR EVALUATION OF STUDENT LEARNING: Methods may include but are not limited to:
  - 1. Projects
  - 2. Participation
  - 3. Critiques and Presentations
  - 4. Written Assignments
  - 5. Exams and Quizzes
- H. RCTC CORE OUTCOME(S). This course contributes to meeting the following RCTC Core Outcome(s): Critical Thinking. Students will think systematically and explore information thoroughly before accepting or formulating a position or conclusion.
- I. SPECIAL INFORMATION (if any): None

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