

**Course discipline/number/title: ART 1223: Typography I**

**A. CATALOG DESCRIPTION**

1. **Credits:** 3
2. **Hours/Week:** 1 lecture, 4 lab
3. **Prerequisites (Course discipline/number):** None
4. **Other requirements:** None
5. **MnTC Goals (if any):** NA

**B. COURSE DESCRIPTION:** This course is an introduction to the fundamentals of typography. It is a basic overview of the structure, history, theories, and use of type. Students will learn to identify and classify typefaces. Design of letterforms and visual symbols will be developed through projects.

**C. DATE LAST REVISED (Month, year):** February, 2023

**D. OUTLINE OF MAJOR CONTENT AREAS:**

1. History of typography and lettering
2. Anatomy, structure, and measurement of type
3. Concepts of legibility, readability, space, hierarchy, message, and voice of type.
4. Identification and classification of typefaces

**E. LEARNING OUTCOMES (GENERAL):** The student will be able to:

1. Utilize the Elements of Art, Principles of Design, or Typography in order to create aesthetically appropriate compositions.
2. Demonstrate fundamental technical skills in the creation and presentation of design. Develop unique and innovative solutions using conceptual thinking. Identify significant typefaces throughout history.

**F. LEARNING OUTCOMES (MNTC):** NA

**G. METHODS FOR EVALUATION OF STUDENT LEARNING:** Methods may include but are not limited to:

1. Portfolio of projects
2. Participation
3. Exams and quizzes
4. Written assignments
5. Critiques and presentations

**H. RCTC CORE OUTCOME(S).** This course contributes to meeting the following RCTC Core Outcome(s):  
**Critical Thinking.** Students will think systematically and explore information thoroughly before accepting or formulating a position or conclusion.

**I. SPECIAL INFORMATION (if any):** None