

Course discipline/number/title: ART 1290: Media Arts

A. CATALOG DESCRIPTION

1. Credits: 3
2. Hours/Week: 1 lecture, 4 lab
3. Prerequisites (Course discipline/number): None
4. Other requirements: None
5. MnTC Goals (if any): Goal 6/Humanities – the Arts, Literature and Philosophy

B. COURSE DESCRIPTION: This course will introduce students to contemporary Media Arts which includes photography, audio, video, and multimedia. Students will learn to use Media Arts technology to create and communicate. The course will explore critical and historical concepts relevant to both mass communication and art and design production. Digital technology used will include appropriate editing software and web-content tools. Students will use various media arts together to create narrative media projects focused on storytelling.

C. DATE LAST REVISED (Month, year): February, 2023

D. OUTLINE OF MAJOR CONTENT AREAS:

1. Media Arts Foundations
2. Storytelling
3. Overview of Digital Media Arts Technology best practices
4. Application of Art and Design principles
5. Multimedia practices

E. LEARNING OUTCOMES (GENERAL): The student will be able to:

1. Use Art and Design principles through digital capture and editing software to create and manipulate various media arts technology, including audio, photography, and video.
2. Utilize contemporary web-content applications and tools to present media arts projects.
3. Synthesize media to produce original multimedia projects that implement narrative structure.
4. Evaluate on a critical level how media arts technology functions on a mass communications and aesthetic level in historical and contemporary society.

F. LEARNING OUTCOMES (MNTC):

G. METHODS FOR EVALUATION OF STUDENT LEARNING: Methods may include but are not limited to:

Goal 6: Humanities and Fine Arts: The student will be able to:

1. Understand works as expressions of individual and human values within a historical and social context.
2. Respond critically to works in the arts and humanities.
3. Engage in the creative process or interpretive performance.

H. RCTC CORE OUTCOME(S). This course contributes to meeting the following RCTC Core Outcome(s):

Critical Thinking. Students will think systematically and explore information thoroughly before accepting or formulating a position or conclusion.

I. SPECIAL INFORMATION (if any): None