

Course discipline/number/title: BUS 2232: Principles of Management

A. CATALOG DESCRIPTION

1. Credits: 3
2. Hours/Week: 3
3. Prerequisites (Course discipline/number): None
4. Other requirements: College level reading is recommended
5. MnTC Goals (if any): NA

B. COURSE DESCRIPTION: This course provides an analysis of the functions performed by managers of all types of organizations. Current applications in: strategic planning and control, managing workplace dynamics, managerial ethics and corporate social responsibility, leadership, teamwork in organizations, and developing effective communications will be emphasized.

C. DATE LAST REVISED (Month, year): February, 2024

D. OUTLINE OF MAJOR CONTENT AREAS:

1. Managing in the New Workplace
2. Analyzing the Organizational Environment, Culture and Structure
3. Strategic Planning and Change
4. Managerial Decision Making
5. Managing Human Resource Systems
6. Managing Workplace Dynamics
7. Managing Information and Technology

E. LEARNING OUTCOMES (GENERAL): The student will be able to:

1. Evaluate the managerial functions of planning, organizing, leading, and controlling; their interrelationship and how they are used to develop effective management strategies.
2. Distinguish ways in which the organizational environment, culture, and structure impacts strategy, performance, and operations.
3. Analyze the significance of properly planning and change in an organization.
4. Apply effective ethics and social responsibility in decision-making.
5. Describe the human resource functions and their importance to organizational success.
6. Apply the theoretical view of leadership, employee motivation, teamwork, diversity, stress management and effective communication to workplace settings and practice.
7. Apply current technology tools and data analysis to continuously improve and support the core functions of business.

F. LEARNING OUTCOMES (MNTC): NA

G. METHODS FOR EVALUATION OF STUDENT LEARNING: Methods may include but are not limited to:

1. Projects/Case analysis
2. Decision-making assignments
3. Exams and quizzes

H. RCTC CORE OUTCOME(S). This course contributes to meeting the following RCTC Core Outcomes(s): Critical Thinking. Students will think systematically and explore information thoroughly before accepting or formulating a position or conclusion.

I. SPECIAL INFORMATION (if any): None