

ROCHESTER COMMON COURSE OUTLINE

Course discipline/number/title: BUS 2232: Principles of Management

- **CATALOG DESCRIPTION** A.
 - 1. Credits: 3
 - 2. Hours/Week: 3
 - 3. Prerequisites (Course discipline/number): None
 - 4. Other requirements: College level reading is recommended
 - 5. MnTC Goals (if any): NA
- В. COURSE DESCRIPTION: This course provides an analysis of the functions performed by managers of all types of organizations. Current applications in: strategic planning and control, managing workplace dynamics, managerial ethics and corporate social responsibility, leadership, teamwork in organizations, and developing effective communications will be emphasized.
- C. DATE LAST REVISED (Month, year): February, 2024
- **OUTLINE OF MAJOR CONTENT AREAS:** D.
 - 1. Managing in the New Workplace
 - 2. Analyzing the Organizational Environment, Culture and Structure
 - 3. Strategic Planning and Change
 - 4. Managerial Decision Making
 - 5. Managing Human Resource Systems
 - 6. Managing Workplace Dynamics
 - Managing Information and Technology
- E. **LEARNING OUTCOMES (GENERAL):** The student will be able to:
 - Evaluate the managerial functions of planning, organizing, leading, and controlling; their interrelationship and how they are used to develop effective management strategies.
 - Distinguish ways in which the organizational environment, culture, and structure impacts strategy, performance, and operations.
 - 3. Analyze the significance of properly planning and change in an organization.
 - 4. Apply effective ethics and social responsibility in decision-making.
 - 5. Describe the human resource functions and their importance to organizational success.
 - 6. Apply the theoretical view of leadership, employee motivation, teamwork, diversity, stress management and effective communication to workplace settings and practice.
 - 7. Apply current technology tools and data analysis to continuously improve and support the core functions of business.
- F. **LEARNING OUTCOMES (MNTC): NA**
- G. METHODS FOR EVALUATION OF STUDENT LEARNING: Methods may include but are not limited to:
 - 1. Projects/Case analysis
 - 2. Decision-making assignments
 - 3. Exams and quizzes
- Н. RCTC CORE OUTCOME(S). This course contributes to meeting the following RCTC Core Outcomes(s): Critical Thinking. Students will think systematically and explore information thoroughly before accepting or formulating a position or conclusion.
- I. SPECIAL INFORMATION (if any): None

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