

Course discipline/number/title: MCOM 1190: TV/Media Production

- A. CATALOG DESCRIPTION
1. Credits: 3
 2. Hours/Week: 3
 3. Prerequisites (Course discipline/number): None
 4. Other requirements: None
 5. MnTC Goals (if any): NA
- B. COURSE DESCRIPTION: Students will acquire video production skills including planning, scripting, shot sequencing, composition, editing, mastering, and distribution methods. This course will use video technology as a creative communication tool. Students will work with video equipment, computer-based editing, audio for video production, and lighting.
- C. DATE LAST REVISED (Month, year): December, 2022
- D. OUTLINE OF MAJOR CONTENT AREAS:
1. Pre-Production
 - a) Scripts
 - b) Storyboards
 - c) Budgets
 2. Production
 - a) Camera operation
 - b) Image framing and composition
 - c) Video lighting
 - d) Microphone
 - e) Direction
 3. Post-Production
 - a) Video and asset capture
 - b) Basic scene assembling and editing
 - c) Transitions and special effects
 - d) Key framing
 - e) Titles
 - f) Master and distribution
 4. Formats and Styles
 - a) Commercials
 - b) Public service announcements
 - c) Promos
 - d) News
 - e) Documentaries
- E. LEARNING OUTCOMES (GENERAL): The student will be able to:
1. Demonstrate clear and concise script writing.
 2. Produce and shoot productions, both in a team and as an individual.
 3. Use computerized Non-Linear Editing (NLE) programs to edit projects.
 4. Perform nonverbal communication through scene progression.
- F. LEARNING OUTCOMES (MNTC): NA
- G. METHODS FOR EVALUATION OF STUDENT LEARNING: Methods may include but are not limited to:
1. Quizzes
 2. Production projects
 3. Assignments

- H. RCTC CORE OUTCOME(S). This course contributes to meeting the following RCTC Core Outcome(s):
Communication. Students will communicate appropriately for their respective audiences.

Critical Thinking. Students will think systematically and explore information thoroughly before accepting or formulating a position or conclusion.

- I. SPECIAL INFORMATION (if any): None