

Course discipline/number/title: MCOM 2294: Mass Communication Internship

- A. CATALOG DESCRIPTION
  - 1. Credits: 1-3
  - 2. Hours/Week: 48 hours per credit hour; hours arranged over semester
  - 3. Prerequisites (Course discipline/number): None
  - 4. Other requirements: None
  - 5. MnTC Goals (if any): NA
- B. COURSE DESCRIPTION: This course provides the student with the opportunity to apply classroom skills in a professional work setting. Experience will be gained in assisting with and independently performing technical and organizational tasks in a mass communication setting. Category 1 classes may be taken twice for credit and may be taken additional times by auditing.
- C. DATE LAST REVISED (Month, year): December, 2017
- D. OUTLINE OF MAJOR CONTENT AREAS:
  - 1. Professional work environment adjustments
  - 2. Resource identification
  - 3. Process follow-through
  - 4. Classroom skill application
- E. LEARNING OUTCOMES (GENERAL): The student will be able to:
  - 1. Demonstrate the ability to perform routine job expectations.
  - 2. Multitask and prioritize specific tasks in order of importance.
  - 3. Communicate effectively to other members of the team.
  - 4. Exhibit professional technical skills.
- F. LEARNING OUTCOMES (MNTC): NA
- G. METHODS FOR EVALUATION OF STUDENT LEARNING: Methods may include but are not limited to:
  - 1. Fulfillment of required number of internship hours.
  - 2. Completion of required journal entries.
  - 3. Internship evaluation by appropriate site personnel.
- H. RCTC CORE OUTCOME(S). This course contributes to meeting the following RCTC Core Outcome(s): Personal and Professional Accountability. Students will take responsibility as active learners for achieving their educational and personal goals.
- I. SPECIAL INFORMATION (if any): None

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