

Course discipline/number/title: PHED 2280: Introduction to Sport Facility Management

A. CATALOG DESCRIPTION

1. Credits: 3
2. Hours/Week: 3
3. Prerequisites (Course discipline/number): None
4. Other requirements: None
5. MnTC Goals (if any): NA

B. COURSE DESCRIPTION: This course is designed to teach leadership, administration and management of programs in sport and fitness facilities. Students will learn leadership styles and management functions as these components are essential factors in the success of any facility or program. Facility and program marketing, budgeting, risk management and legal aspects are also examined and applied through coursework and projects that simulate the management of a sport facility.

C. DATE LAST REVISED (Month, year): May, 2020

D. OUTLINE OF MAJOR CONTENT AREAS:

1. History of Sport and Application in Current Society
2. Management Structure and Functions
3. Leadership Styles and Philosophy
4. Vision and Mission Usage
5. Event Planning
6. Financial Management and Budget Planning
7. Legal Aspects and Implications
8. Marketing Events and Facilities

E. LEARNING OUTCOMES (GENERAL): The student will be able to:

1. Apply historical and current issues into daily activities and situations to benefit their facility.
2. Demonstrate a variety of management structures to fit in any type of business setting.
3. Utilize various forms of leadership and application of power to match the demand of the setting.
4. Possess the ability to project, schedule, staff and budget for the multiple facets of facility use.
5. Evaluate conditions and conduct risk assessments in advance of facilities or for events.
6. Explain the legal ramifications for proper planning, procedures and policies for facilities.
7. Plan strategies for marketing specific events, programs or venues.
8. Analyze viability of events by use of SWOT analysis.

F. LEARNING OUTCOMES (MNTC): NA

G. METHODS FOR EVALUATION OF STUDENT LEARNING: Methods may include but are not limited to:

1. Participation
2. Daily Assignments
3. Projects
4. Exams

H. RCTC CORE OUTCOME(S). This course contributes to meeting the following RCTC Core Outcome(s): Critical Thinking. Students will think systematically and explore information thoroughly before accepting or formulating a position or conclusion.

I. SPECIAL INFORMATION (if any): None