

Course discipline/number/title: PHIL 2130: Business Ethics

A. CATALOG DESCRIPTION

1. Credits: 3
2. Hours/Week: 3
3. Prerequisites (Course discipline/number): None
4. Other requirements: None
5. MnTC Goals (if any): Goal 6/Humanities - the Arts, Literature and Philosophy, Goal 9/Ethical and Civic Responsibility

B. COURSE DESCRIPTION: This course will help students to develop and improve their ability to make ethical decisions in the business world. Students will become familiar with common types of ethical dilemmas that arise in business, and will learn how to apply ethical concepts to help resolve them. The course will cover stakeholder relationships, conflicts between personal morality and organizational norms, and the relationship between law and ethics. We will also discuss the social responsibilities of business regarding issues such as discrimination and diversity, the environment, and international relations.

C. DATE LAST REVISED (Month, year): November, 2020

D. OUTLINE OF MAJOR CONTENT AREAS:

1. Basic Concepts of Business Ethics
2. Using Moral Theories to Make Practical Decisions
3. Stakeholder Analysis
4. Corporate Culture and Ethical Leadership
5. Ethics and the Law
6. Ethical Issues in Marketing
7. Ethical Issues in Finance and Accountancy
8. Diversity and Discrimination in the Workplace
9. Business Ethics in a Global Economy
10. Business and the Environment

E. LEARNING OUTCOMES (GENERAL): The student will be able to:

1. Distinguish between ethical and practical dilemmas.
2. Identify common ethical issues that arise in business activity.
3. Understand how ethical considerations can be applied in practical decision-making.
4. Evaluate the cogency of arguments concerning business ethics.
5. Apply moral reasoning to case studies and defend the conclusions of that reasoning.
6. Formulate extended verbal and written arguments concerning business ethics.

F. LEARNING OUTCOMES (MNTC):

Goal 6/The Humanities-the Arts, Literature, and Philosophy: The student will be able to:

1. Respond critically to works in the arts and humanities.
2. Understand those works as expressions of individual and human values within a historical and social context.
3. Articulate an informed personal reaction to works in the arts and humanities.

Goal 9: Ethical and Civic Responsibility. Students will be able to:

1. Examine, articulate, and apply their own ethical views.
2. Understand and apply core concepts (e.g. politics, rights and obligations, justice, liberty) to specific issues.
3. Analyze and reflect on the ethical dimensions of legal, social, and scientific issues.

G. METHODS FOR EVALUATION OF STUDENT LEARNING: Methods may include but are not limited to:

1. Quizzes
2. Group work
3. Papers
4. Exams

- H. RCTC CORE OUTCOME(S): This course contributes to meeting the following RCTC Core Outcome(s):
Communication. Students will communicate appropriately for their respective audiences.

- I. SPECIAL INFORMATION (if any): None