

RCTC PROGRAM PLAN

BUSINESS ADMINISTRATION

Certificate

I. PROGRAM CORE REQUIREMENTS.....21 CREDITS

ACCT 2217, Financial Accounting, 4 cr
ACCT 2218, Managerial Accounting, 4 cr
BUS 1101, Introduction to Business, 3 cr
BUS 2212, Business and Economic Statistics, 4 cr
BUS 2232, Principles of Management, 3 cr
ECON 1101, Introduction to Economics, 3 cr **OR**
ECON 2214, Principles of Economics: Micro, 4 cr

TOTAL21 CREDITS

PROGRAM OUTCOMES:

Upon completion of the Business Administration certificate program at RCTC, students will achieve the following outcomes:

- Analyze and interpret financial data from a managerial perspective.
- Describe the major functional areas of business including management, marketing and finance.
- Calculate and interpret business applications of statistics.
- Identify the role of managers in organizations including planning, leading, quality management and managing people.
- Explain how business leaders apply economic principles that allocate resources efficiently, maximize profits, and anticipate responses to strategic planning.

Revised: 02/18/2009

Implementation: Fall 2009