

# RCTC PROGRAM PLAN

## BUSINESS ANALYSIS

Certificate

### I. PROGRAM CORE REQUIREMENTS.....9 CREDITS

BUS 2317, Principles of Business Analysis I, 3 cr

BUS 2318, Principles of Business Analysis II, 3 cr

BUS 2319, Principles of Business Analysis III, 3 cr

**TOTAL .....9 CREDITS**

### **PROGRAM OUTCOMES:**

Upon completion of the Business Analysis program at RCTC, students will achieve the following outcomes:

- Identify and clearly articulate the various stakeholder roles needed to collect project requirements.
- Utilize effective communication techniques based on various stakeholders.
- Demonstrate practical skills to analyze, document, and develop organizational and operational requirements that lead to functional processes.
- Apply various techniques used to manage project requirements.

### **ADDITIONAL NOTES:**

**PURPOSE:** The Business Analysis Certificate prepares students to analyze the organization and design of businesses, government departments and non-profit organizations. The business analyst's role is described as a liaison among stakeholders in order to understand the structure, policies and operations of an organization and to recommend solutions that enable the organization to achieve its goals. In the past, this position was often outsourced to consultants, but many companies now prefer to use in-house analysts who have in-depth knowledge of their specific industry.

**CAREER INFORMATION:** According to the Minnesota Department of Employment and Economic Development (DEED), future demand for business analysts is above average. In the Southeast region of Minnesota, employment in this occupation is projected to increase by 11 percent by 2016. In addition, national data released by the US Bureau of Labor Statistics has growth in this job area reaching 24 percent between 2008 and 2018.

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Implementation: Fall 2012