

# RCTC PROGRAM PLAN

## BUSINESS MANAGEMENT

Associate of Applied Science

### I. MINNESOTA TRANSFER CURRICULUM (MnTC)/

**GENERAL EDUCATION REQUIREMENTS.....15 CREDITS**

**GOAL 1: WRITTEN AND ORAL COMMUNICATION .....4 CR**

ENGL 1117, Reading and Writing Critically I, 4 cr

**GOAL 3: NATURAL SCIENCES .....3 CR**

MnTC Goal 3 course with a laboratory

**OR**

**GOAL 4: MATHEMATICS/LOGICAL REASONING**

Mathematics must be MATH 1111 college level or above

**GOAL 5: HISTORY AND THE SOCIAL AND BEHAVIORAL SCIENCES .....3 CR**

ECON 1101, Introduction to Economics, 3 cr

**GOAL 6: HUMANITIES - THE ARTS, LITERATURE AND PHILOSOPHY .....3 CR**

Credits from MnTC Goal 6

**ADDITIONAL GENERAL EDUCATION REQUIREMENTS.....2 CR**

Students may choose additional elective credits from MnTC Goals 1-10 to meet the general education requirements.

### II. PROGRAM CORE REQUIREMENTS.....26 CREDITS

ACCT 2217, Financial Accounting, 4 cr

ACCT 2234, Computerized Accounting and Business Applications, 3 cr

BUS 1101, Introduction to Business, 3 cr

BUS 2101, Personal Finance, 3 cr

BUS 2150, Global Business, 3 cr

BUS 2212, Business and Economic Statistics, 4 cr

BUS 2232, Principles of Management, 3 cr

BUS 2235, Organizational Dynamics, 3 cr

### III. BUSINESS MANAGEMENT EMPHASIS.....16 CREDITS

ACCT 2218, Managerial Accounting, 4 cr

BUS 2201, Principles of Marketing, 3 cr

BUS 2210, Legal Environment of Business, 3 cr

BUS 2240, Project Management, 3 cr

BUS 2508, Business Analytics and Data Visualization, 3 cr

### IV. BUSINESS ELECTIVES.....3 CREDITS

(Select any ACCT, BUS, ECON courses)

**TOTAL .....60 CREDITS**

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## **PROGRAM OUTCOMES:**

Upon completion of the Business Management AAS program at RCTC, students will achieve the following outcomes:

- **Strategic Thinking:** Recognize accounting, economic, marketing and business opportunities/challenges and develop strategies to address them.
- **Data Informed Decision Making:** Apply critical thinking skills and technology to formulate viable solutions to organizational issues.
- **Global Perspective:** Identify domestic, international, cultural, political, and economic issues present in today's work environment.
- **Ethical & Social Responsibility:** Translate ethical and social responsibility concepts into responsible decision-making in a business environment.
- **Organizational Dynamics:** Identify and analyze factors that influence organizational dynamics including teamwork, leadership, communication, and interpersonal skills.
- Identify the role of managers in organizations including planning, leading, quality management and managing people.
- Interpret the American legal system through case law, business law decisions, and processes; describe impact on business environment.
- Summarize and apply steps in the project management process.
- Analyze and interpret financial data from a managerial perspective.
- Apply fundamental concepts of personal financial management.

## **ADDITIONAL NOTES:**

**PURPOSE:** The Business Management program is designed to provide an overview of the practical and theoretical knowledge needed to help manage organizations. The program is designed to provide opportunities for students to implement and test the skills they learn.

Revised: 2/11/2025

Implementation: Fall 2025