

# RCTC PROGRAM PLAN

## BUSINESS TRANSFER PATHWAY

Associate of Science

### I. MINNESOTA TRANSFER CURRICULUM (MnTC)/

#### GENERAL EDUCATION REQUIREMENTS.....30 CREDITS

*Complete at least 30 credits in courses from the Minnesota Transfer Curriculum (MnTC), including all courses listed. You must complete at least one course in six of the ten goal areas.*

#### GOAL 1: COMMUNICATION .....11 CR

COMM 1114, Fundamentals of Public Speaking, 3 cr **OR**

COMM 1130, Interpersonal Communication, 3 cr

ENGL 1117, Reading and Writing Critically I, 4 cr

ENGL 1118, Reading and Writing Critically II, 4 cr

#### GOAL 3: NATURAL SCIENCES .....3 CR

MnTC Goal 3 course with a laboratory

#### GOAL 4: MATHEMATICAL/LOGICAL REASONING.....3 CR

MATH 1115, College Algebra, 3 cr **OR** Any course for which MATH 1115 is a prerequisite.

#### GOAL 5: HISTORY AND THE SOCIAL AND BEHAVIORIAL SCIENCES .....8 CR

ECON 2214, Principles of Microeconomics, 4 cr

ECON 2215, Principles of Macroeconomics, 4 cr

#### GOAL 6: THE HUMANITIES AND FINE ARTS.....3 CR

Credits from MnTC Goal 6

#### MnTC ELECTIVES.....0-2 CR

Select a minimum of 2 additional MnTC credits from Goal 3, 5, 6 or 9

### II. PROGRAM CORE REQUIREMENTS.....24 CREDITS

ACCT 2217, Financial Accounting, 4 cr

ACCT 2218, Managerial Accounting, 4 cr

ACCT 2234, Computerized Accounting and Business Applications, 3 cr

BUS 2201, Principles of Marketing, 3 cr

BUS 2210, Legal Environment of Business, 3 cr

BUS 2212, Business and Economic Statistics, 4 cr

BUS 2232, Principles of Management, 3 cr

### III. BUSINESS ELECTIVES.....6 CREDITS

#### Select two of the following courses:

BUS 1101, Introduction to Business, 3 cr

BUS 2101, Personal Finance, 3 cr

BUS 2144, E-Business Management, 3 cr

BUS 2150, Global Business, 3 cr

#### TOTAL .....60 CREDITS

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## **PROGRAM OUTCOMES:**

Upon completion of the Business Transfer Pathway program at RCTC, students will achieve the following outcomes:

- **Strategic Thinking:** Recognize accounting, economic, marketing and business opportunities/challenges and develop strategies to address them.
- **Data Informed Decision Making:** Apply critical thinking skills and technology to formulate viable solutions to organizational issues.
- **Global Perspective:** Identify domestic, international, cultural, political, and economic issues present in today's work environment.
- **Ethical & Social Responsibility:** Translate ethical and social responsibility concepts into responsible decision-making in a business environment.
- **Organizational Dynamics:** Identify and analyze factors that influence organizational dynamics including teamwork, leadership, communication, and interpersonal skills.
- Understand how business leaders apply economic principles that allocate resources efficiently, maximize profits, and anticipate responses to strategic planning.
- Analyze and interpret financial data from a managerial perspective.
- Apply marketing concepts, pricing, product development, consumer behavior, and distribution channels in designing an effective marketing plan.
- Interpret the American legal system through case law, business law decisions, and processes; describe impact on business environment.
- Calculate and interpret business applications of statistics.

## **ADDITIONAL NOTES:**

**PURPOSE:** The Business Transfer Pathway AS offers students a powerful option: the opportunity to complete an Associate of Science degree with course credits that directly transfer to designated Business bachelor's degree programs at Minnesota State universities. The curriculum has been specifically designed so that students completing this pathway degree and transferring to one of the seven Minnesota State universities\* enter the university with junior-year status. All courses in the Transfer Pathway associate degree will directly transfer and apply to the designated bachelor's degree programs in a related field.

\*Universities within the Minnesota State system include Bemidji State University; Metropolitan State University; Minnesota State University, Mankato; Minnesota State University Moorhead; Southwest Minnesota State University; St. Cloud State University; and Winona State University.

This transfer pathway degree will transfer to the following designated baccalaureate degree majors:

Bemidji State University  
Business Administration, BS

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## Metropolitan State University

Management, BS  
Business Administration, BS  
Entrepreneurship and Innovation, BS  
Human Resource Management, BS  
Finance, BS  
Marketing, BS  
Supply Chain and Operations, BS  
International Business, BS

## Minnesota State University Moorhead

Business Administration, BS

## Minnesota State University, Mankato

Management, BS - Business Management Emphasis, Human Resource Management Emphasis  
Finance, BS - General Finance Emphasis, Investment Analysis Emphasis, Institutional Finance Emphasis, Financial Planning and Insurance Emphasis, Corporate Finance Emphasis  
Marketing, BS  
International Business, BS

## Southwest Minnesota State University

Management, BS - General Management Concentration, Human Resource Management Concentration, Supply Chain Management Concentration

## St. Cloud State University

Business Management, BS  
Management, BS - Operations Management Concentration, Human Resources Concentration

## Winona State University

Business Administration, BS

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