

RCTC PROGRAM PLAN

COMMUNICATION STUDIES

Certificate

I. PROGRAM CORE REQUIREMENTS.....12 CREDITS

COMM 1114, Fundamentals of Public Speaking, 3 cr
COMM 1130, Interpersonal Communication, 3 cr
COMM 2100, Intercultural Communication, 3 cr
COMM 2130, Team/Small Group Communication, 3 cr

II. ADDITIONAL REQUIREMENTS.....4 CREDITS

Select four credits from the courses listed below:

COMM 1337, Social Media, 3 cr
COMM 2299, Special Topics in Communication Studies, 1-3 cr
ENGL 1117, Reading and Writing Critically I, 4 cr

TOTAL16 CREDITS

LEARNING OUTCOMES:

Upon completion of the Communications program at RCTC, students will achieve the following outcomes:

- Select appropriate communication choices for specific audiences.
- Demonstrate effective listening in diverse settings.
- Utilize strategies to reduce communication apprehension.

ADDITIONAL NOTES:

PURPOSE: The Communication Studies Certificate is based on practical application of communication theory. Employers surveyed often report teamwork, conflict management skills, oral communication, and interpersonal skills are crucial to success in an equitable and inclusive workplace. This certificate offers a broad depth and breadth of knowledge and skills in the Communication field.

The Communication Studies Certificate can also build a solid foundation for further study in Communication for students who plan to transfer to four-year institutions by offering a broad spectrum of communication theory and application.

Implementation: Fall 2014