

RCTC PROGRAM PLAN

ART + DESIGN: GRAPHIC DESIGN

Associate of Science

I. MINNESOTA TRANSFER CURRICULUM (MnTC)/

GENERAL EDUCATION REQUIREMENTS.....30 CREDITS

Complete at least 30 credits in courses from the Minnesota Transfer Curriculum (MnTC), including all courses listed. You must complete at least one course in six of the ten goal areas.

GOAL 1: WRITTEN AND ORAL COMMUNICATION7 CR

COMM 1114, Fundamentals of Public Speaking, 3 cr **OR**

COMM 1130, Interpersonal Communication, 3 cr

ENGL 1117, Reading and Writing Critically I, 4 cr

GOAL 3: NATURAL SCIENCES3 CR

Credits from MnTC Goal 3

GOAL 4: MATHEMATICS/LOGICAL REASONING3 CR

Credits from MnTC Goal 4

GOAL 5: HISTORY AND THE SOCIAL AND BEHAVIORAL SCIENCES3 CR

Credits from MnTC Goal 5

GOAL 6: HUMANITIES - THE ARTS, LITERATURE AND PHILOSOPHY6 CR

ART 1111, Art History Survey I, 3 cr

ART 1112, Art History Survey II, 3 cr

MnTC GENERAL EDUCATION ELECTIVES.....8 CR

Credits from courses meeting MnTC competencies in Goal areas 1-10.

II. PROGRAM CORE REQUIREMENTS.....27 CREDITS

ART 1120, Computer as Creative Media, 3 cr

ART 1121, 2D Design, 3 cr

ART 1124, Graphic Design I, 3 cr

ART 1130, Digital Art I, 3 cr

ART 1134, Drawing I, 3 cr

ART 1184, Photography I, 3 cr

ART 1223, Typography, 3 cr

ART 1232, Web Design I, 3 cr

ART 2224, Graphic Design II, 3 cr

III. ELECTIVES.....3 CREDITS

Choose one of the following courses:

ART 1233, Web Design II, 3 cr

ART 2230, Digital Art II, 3 cr

ART 2240, Motion Graphics I, 3 cr

ART 2286, Photo Lighting Techniques, 3 cr

RCTC PROGRAM PLAN

TOTAL60 CREDITS

PROGRAM OUTCOMES:

Upon completion of the Graphic Design program at RCTC, students will achieve the following outcomes:

- Utilize the Elements of Art, Principles of Design, or Typography in order to create effective and aesthetically appropriate compositions.
- Demonstrate fundamental technical skills in the creation and presentation of design.
- Evaluate the aesthetic quality, cultural significance, personal reaction, and historical context of works of art and design.
- Develop unique and innovative solutions using conceptual thinking.
- Identify significant works of art and design throughout history.
- Explore a variety of media used in art and design.

ADDITIONAL NOTES:

PURPOSE: The purpose of the Graphic Design A.S. Degree Program is to provide the first two years of experience for transfer to any higher education institution for careers in Graphic Design. There are many opportunities in Graphic Design careers such as designing logos, posters, packaging, and promotional materials; working on layout for magazines, books, and publications; and creating advertisements.

PROGRAM ARTICULATION: An articulation agreement has been established between Rochester Community and Technical College and Metropolitan State University. As a result, students will be able to transfer the Graphic Design Program as a package. Students will enter the transfer program earning full credit for RCTC's two-year degree program.

Revised: 04/13/2021

Implementation: Fall 2022