

RCTC PROGRAM PLAN

MASS COMMUNICATION TRANSFER PATHWAY

Associate of Arts

I. MINNESOTA TRANSFER CURRICULUM (MnTC)/

GENERAL EDUCATION REQUIREMENTS.....MINIMUM of 41 CREDITS

Note that a course may meet more than one MnTC Goal requirement but its credits are only counted towards the degree once.

GOAL 1: COMMUNICATION11 CR

COMM 1114, Fundamentals of Public Speaking, 3 cr

ENGL 1117, Reading and Writing Critically I, 4 cr

ENGL 1118, Reading and Writing Critically II, 4 cr

GOAL 2 is fulfilled when all other MnTC goals for this plan are completed.

GOAL 3: NATURAL SCIENCESminimum of 6 CR

A minimum of two courses with a lab from two different areas that meet MnTC Goal 3.

Recommend that at least one of the courses also meet Goal 10.

GOAL 4: MATHEMATICAL/LOGICAL REASONING..... minimum of 3 CR

Any course that meets MnTC Goal 4

GOAL 5: HISTORY AND THE SOCIAL AND BEHAVIORAL SCIENCESminimum of 9 CR

A minimum of two credits from each of three different areas that meet MnTC Goal 5

Recommended: POLS 1615, Introduction to American Government, 3 cr

COMM 1337, Social Media, 3 cr

GOAL 6: THE HUMANITIES AND FINE ARTSminimum of 9 CR

A minimum of two credits from each of three different areas that meet MnTC Goal 6

ART 1290, Media Arts, 3 cr

Goal 7: HUMAN DIVERSITY

To be met by a course taken in Goal 3, 5, or 6.

Goal 8: GLOBAL PERSPECTIVE

To be met by a course taken in Goal 3, 5, or 6.

Goal 9: Ethic & Civic Responsibility.....3 CR

COMM 1110, Introduction to Mass Communication, 3 cr

Goal 10: People & Environment

To be met by a course taken in Goal 3, 5, or 6.

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II. FIRST YEAR EXPERIENCE.....0-1 CREDIT*

FYEX 1000, College Success Strategies, 1 cr

*Students entering RCTC with less than 12 credits at the time of admission and pursuing an RCTC Associate of Arts degree are required to take FYEX 1000, College Success Strategies.

III. HEALTH AND PHYSICAL EDUCATION REQUIREMENTS..... 3 CREDITS

Any combination of Health courses (numbered 1102, 1109, 1110, 1111, 1114, 1132, 1135, 2126) and/or Physical Education courses (numbered 1100-1199). 1 credit may be from Varsity Athletics (PHED 1210-1236; PHED 2210-2236).

IV. PROGRAM REQUIREMENTS.....13-15 CREDITS

COMM 2130: Team/Group Communication, 3 cr

MCOM 1190: TV/Media Production, 3 cr

MCOM 1245: Writing for Mass Media, 3 cr

MCOM 2210: Introduction to Public Relations, 3 cr

MCOM 2294: Internship, 1-3 cr

V. ELECTIVES.....0-3 CREDITS

Any course numbered above 1000

TOTAL60 CREDITS

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PROGRAM OUTCOMES:

Upon completion of the Mass Communication program at RCTC, students will achieve the following outcomes:

- Apply research methods to address a range of media practices.
- Evaluate mass communication methods and originally produced content.
- Create media content that demonstrates the principles and practices of media aesthetics.
- Exhibit professionalism, collaboration and ethical behavior consistent with mass communications standards.

ADDITIONAL NOTES:

The Mass Communication Transfer Pathway AA offers students a powerful option: the opportunity to complete an Associate of Arts degree with course credits that directly transfer to designated Mass Communication bachelor's degree programs at Minnesota State universities. The curriculum has been specifically designed so that students completing this pathway degree and transferring to one of the seven Minnesota State universities* enter the university with junior-year status. All courses in the Transfer Pathway associate degree will directly transfer and apply to the designated bachelor's degree programs in a related field.

*Universities within the Minnesota State system include Bemidji State University; Metropolitan State University; Minnesota State University, Mankato; Minnesota State University Moorhead; Southwest Minnesota State University; St. Cloud State University; and Winona State University.

This transfer pathway degree will transfer to the following designated baccalaureate degree majors: Winona State University, Mass Communications, BA.

Revised: 11/13/2018

Implementation: Spring 2019