COMMUNICATION CORE LEARNING OUTCOME

Core Statement: Student will communicate appropriately for their respective audiences

Learning Outcomes:

- Select and/or apply appropriate technology based on audience or situation.
- Make meaningful connections and relationships with their audience.
- Recognize communication is situational.
- Articulate or identify a clear and logical main idea.

Scoring Rubric:

	1	2	3	4	NA
Articulate or identify a clear and logical main idea	Lacks or fails to articulate or identify a main idea	Student made limited effort to articulate or identify a clear and logical main idea	Main idea is clear and logical but could be further articulated	Main idea is clear and logical and fully articulated	NA – not applicable
Recognize communication is situational	Student made no effort to communicate appropriately	Student made limited effort to communicate appropriately	Student communicated appropriately most of the time	Student communicated appropriately based on the situation	NA – not applicable
Make meaningful connections and relationships with their audience	Student made no effort to develop connections and relationships	Student made limited effort to develop connections and relationships	Student developed connections/relationships but didn't maintain	Student maintained meaningful connections and relationships	NA – not applicable
Select and/or apply appropriate technology based on audience or situation	Student unable to choose appropriate technology	Technology utilized but not appropriate for situation/audience	Student uses appropriate technology but distracts from message (or communication)	Student uses appropriate technology to enhance communication (or message)	NA – not applicable