

ROCHESTER COMMUNITY AND TECHNICAL COLLEGE STRATEGIC PLAN 2024-2028



TEACHING AND LEARNING

Achieve equitable student outcomes through inclusive collaboration, innovative teaching, and active learning environments that meet the ever-changing needs of students, employers, and the community.



STRATEGIC OBJECTIVES

1. Foster a culture of professional growth that expands expertise in culturally relevant pedagogy, innovation, technology, and active teaching strategies
2. Cultivate inclusive and cross-campus collaboration that supports excellent educational outcomes
3. Utilize innovative technology and learning spaces to improve the educational experience and academic outcomes
4. Assess programs, curriculum, modalities, and learning experiences to support continuous improvement in accessibility, equity, and learning outcomes
5. Leverage the experiences and address the unique needs of our ever-changing student body



STUDENT SUCCESS

Maximize student potential through equity-minded practices, proactive academic planning, comprehensive support services, personalized communications, and relationship building.

STRATEGIC OBJECTIVES

1. Offer students relevant programming, pathways, and wraparound services that support student achievement and growth
2. Provide clear guidance to students to facilitate achievement of personal, education, and career goals
3. Elevate the student voice in decision making and increased student governance
4. Build a more inclusive campus community where students see themselves in all aspects of the College



OPERATIONAL SUSTAINABILITY

Optimize the College’s growth and viability by creating an inclusive culture of excellence and accountability that maximizes resources.

STRATEGIC OBJECTIVES

1. Recruit, develop, grow, and retain employees that reflect the diverse communities that we serve
2. Steward current resources and establish additional revenue streams for long-term growth
3. Allocate resources for exceptional facilities, space utilization, energy efficiency, and technology infrastructure for the benefit of our students and community
4. Increase student educational access and opportunity to ensure a healthy institution
5. Nurture a culture of continuous improvement driven by community and employee engagement, transparent communications, creativity, risk-taking, and data informed decision making



COMMUNITY IMPACT

Amplify the College’s influence through diverse collaborations with community and business partners to advance economic impact and career preparedness.

STRATEGIC OBJECTIVES

1. Grow awareness of the value of an RCTC education and its economic impact
2. Align programming and prepare learners to meet current and emerging needs of employers and the community
3. Model diversity, equity, and inclusion efforts on campus and within the community
4. Establish formal structures to grow partnerships
5. Contribute to regional quality of life through engaging entertainment, meaningful events, and lifelong learning opportunities

MISSION: *RCTC empowers students to thrive in an ever-changing, diverse society by providing access to exceptional education.*

VISION: *Rochester Community and Technical College will be a universal gateway to world-class learning opportunities.*