ROCHESTER COMMUNITY AND TECHNICAL COLLEGE

COMMON COURSE OUTLINE

Course discipline/number/title: BUS 2317: Principles of Business Analysis I

A. CATALOG DESCRIPTION
1. Credits: 3
2. Hours/Week: 3
3. Prerequisites (Course discipline/number): None
4. MnTC Goals (if any): NA

This course focuses on the foundations of business analysis and how it fits within projects and organizations. Topics analyzed within this course are the history of business analysis, business analysts' roles and activities, interpersonal skills, stakeholders and stakeholder relationships, and business analyst competencies. Recommended entry skills/knowledge: College level reading, writing, math and problem-solving.

B. DATE LAST REVISED (Month, year): January, 2012

C. OUTLINE OF MAJOR CONTENT AREAS:
1. Role and activities of Business Analyst
2. Project methodologies
3. Project life cycle
4. Impact of organizational strategy and culture on projects
5. Interpersonal skills for Business Analysts
6. Ethical decision-making
7. Stakeholder identification and analysis
8. Project requirements categories

D. LEARNING OUTCOMES (GENERAL): The student will be able to:
1. Describe the role and activities related to the Business Analysis field.
2. Compare and contrast the role of Business Analyst and Project manager; identify methods to create a collaborative relationship.
3. Explain and interpret the impact of organizational strategy on projects.
4. Examine organizational culture and the implications for organizational projects.
5. Illustrate the project life cycle and the Business Analyst role within the cycle.
6. Identify and explain various project methodologies.
7. Recognize the role of scheduling and budgeting in projects.
8. Demonstrate interpersonal skills within the Business Analyst role.
9. Apply ethical-decision making within the Business Analyst role.
10. Identify stakeholders and conduct a stakeholder analysis.
11. Identify and organize categories of project requirements (business, stakeholder, functional, non-functional, and transition).

E. LEARNING OUTCOMES (MNTC): NA

F. METHODS FOR EVALUATION OF STUDENT LEARNING:
1. Exams
2. Assignments/case studies
3. Class exercises and discussions

G. RCTC CORE OUTCOME(S) ADDRESSED:

☐ Communication	☐ Global Awareness/Diversity
☒ Critical Thinking	☐ Personal/Professional Accountability

H. SPECIAL INFORMATION (if any): None